



六福集團(國際)有限公司  
LUK FOOK HOLDINGS (INTERNATIONAL) LIMITED

(於百慕達註冊成立之有限公司)  
(Incorporated in Bermuda with Limited Liability)  
Stock Code 股份代號: 0590



# CORPORATE PRESENTATION

FY2020/21 Annual Results

## 企业简报

2020/21财年全年业绩

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\* FY2020/21: Hereafter refers to as "FY2021"  
2020/21财年: 往后称为「2021财年」



# FY2021 FINANCIAL HIGHLIGHTS

2021财年财务亮点

# FY2021 FINANCIAL HIGHLIGHTS

## 2021财年财务亮点



**Revenue 收入**  
HK\$8,861M(百万港元)  
-21.1%



**Operating Profit 经营溢利**  
HK\$1,244M(百万港元)  
+7.6%



**Profit Attributable to Equity Holders**  
权益持有人应占溢利  
HK\$1,017M(百万港元)  
+17.4%



**Basic Earnings per Share**  
每股基本盈利  
HK\$1.73(港元)  
+16.9%



**Proposed Dividend per Share**  
拟派每股股息<sup>1</sup>  
HK\$1.00(港元)  
**Final Dividend per Share**  
每股末期股息: HK\$0.50(港元)  
**Special Dividend per Share**  
每股特别股息: HK\$0.50(港元)



**Overall Net Shop Additions**  
整体净增设店铺  
+246

<sup>1</sup> Annual Dividend Payout Ratio 全年派息比率: 86.6%



# FINANCIAL REVIEW

财务回顾

# FINANCIAL REVIEW

## 财务回顾

| (HK\$M) (百万港元)                                       | FY2021<br>2021财年 | FY2020<br>2020财年 | Y-o-Y<br>Changes<br>按年变化 | FY2019<br>2019财年 | Changes<br>变化 |
|------------------------------------------------------|------------------|------------------|--------------------------|------------------|---------------|
| Revenue 收入                                           | 8,861            | 11,234           | -21.1%                   | 15,860           | -44.1%        |
| Gross Profit 毛利                                      | 2,632            | 3,323            | -20.8%                   | 4,034            | -34.7%        |
| Operating Profit 经营溢利                                | 1,244            | 1,156            | +7.6%                    | 1,853            | -32.9%        |
| Profit for the Year 年内溢利                             | 1,019            | 868              | +17.5%                   | 1,504            | -32.2%        |
| Profit Attributable to Equity Holders 权益持有人应占溢利      | 1,017            | 866              | +17.4%                   | 1,493            | -31.8%        |
| Gross Margin 毛利率                                     | 29.7%            | 29.6%            | +0.1p.p.                 | 25.4%            | +4.3p.p.      |
| Operating Margin 经营溢利率                               | 14.0%            | 10.3%            | +3.7p.p.                 | 11.7%            | +2.3p.p.      |
| Net Margin 净利率                                       | 11.5%            | 7.7%             | +3.8p.p.                 | 9.5%             | +2.0p.p.      |
| EBITDA 未计利息、税项、折旧及摊销前盈利                              | 1,354            | 1,241            | +9.1%                    | 1,937            | -30.1%        |
| EBITDA Margin 未计利息、税项、折旧及摊销前盈利率                      | 15.3%            | 11.0%            | +4.3p.p.                 | 12.2%            | +3.1p.p.      |
| Total Operating Expenses to Revenue Ratio 总经营开支占收入比率 | 19.1%            | 18.9%            | +0.2p.p.                 | 15.2%*           | +3.9p.p.      |
| Effective Tax Rate 实际税率                              | 18.8%            | 20.5%            | -1.7p.p.                 | 16.8%            | +2.0p.p.      |

\*As a result of reclassification of HK\$26M to net impairment losses on financial assets, total operating expenses reduced accordingly and to revenue ratio was revised from 15.4% to 15.2%

\*由于一项26百万港元重分类至金融资产减值损失，总经营开支因而减少令其占收入比率由15.4%修订为15.2%

# DIVIDEND

## 股息

| (HK\$) (港元)                             | FY2021<br>2021财年 | FY2020<br>2020财年 | Y-o-Y<br>Changes<br>按年变化 | FY2019<br>2019财年 | Changes<br>按年变化 |
|-----------------------------------------|------------------|------------------|--------------------------|------------------|-----------------|
| Basic Earnings per Share 每股基本盈利         | HK\$1.730        | HK\$1.480        | +16.9%                   | HK\$2.540        | -31.9%          |
| <b>Declared宣派：</b>                      |                  |                  |                          |                  |                 |
| ▶ Basic Dividend per Share 每股基本股息       | HK\$0.500        | HK\$0.500        | +0.0%                    | HK\$0.600        | -16.7%          |
| ▶ Special Dividend per Share 每股特别股息     | HK\$0.500        | -                | N/A                      | -                | N/A             |
| ▶ Final Dividend per Share 每股末期股息       | HK\$1.000        | HK\$0.500        | +100.0%                  | HK\$0.600        | +66.7%          |
| <b>Paid 已派付：</b>                        |                  |                  |                          |                  |                 |
| ▶ Basic Dividend per Share 每股基本股息       | HK\$0.225        | HK\$0.500        | -55.0%                   | HK\$0.550        | -59.1%          |
| ▶ Special Dividend per Share 每股特别股息     | HK\$0.275        | -                | N/A                      | -                | N/A             |
| ▶ Interim Dividend per Share 每股中期股息     | HK\$0.500        | HK\$0.500        | +0.0%                    | HK\$0.550        | -9.1%           |
| Annual Dividend per Share 每股全年股息        | HK\$1.500        | HK\$1.000        | +50.0%                   | HK\$1.150        | +30.4%          |
| Dividend Payout Ratio 派息比率 <sup>1</sup> | 86.6%            | 67.8%            | +18.8p.p.                | 45.3%            | +41.3p.p.       |

<sup>1</sup> Dividend Policy: Dividend payout ratio at 40-45%, dividend payout in excess of policy will be regarded as special dividend 派息政策: 派息比率为40-45% · 超过政策的派息将被视作特别股息



# HEALTHY FINANCIAL POSITION

## 健康的财务状况

| (HK\$M) (百万港元)                                                       | FY2021<br>2021财年 | FY2020<br>2020财年 | Y-o-Y Changes<br>按年变化 |
|----------------------------------------------------------------------|------------------|------------------|-----------------------|
| Inventories 存货                                                       | 7,322            | 7,533            | -2.8%                 |
| Average Inventory Turnover Days <sup>1</sup><br>平均存货周转日 <sup>1</sup> | 451              | 401              | +50                   |
| Closing Inventory Turnover Days <sup>2</sup><br>期末存货周转日 <sup>2</sup> | 444              | 359              | +85                   |
| Cash and Bank Balances 现金及银行结余                                       | 3,546            | 2,714            | +30.7%                |
| Bank Borrowings & Gold Loans<br>银行贷款及黄金借贷                            | 1,089            | 1,513            | -28.0%                |
| Net Cash 净现金                                                         | 2,457            | 1,201            | +104.5%               |
| Net Gearing Ratio <sup>3</sup> 净债务比率 <sup>3</sup>                    | N/A              | N/A              | N/A                   |
| Debt-to-Equity Ratio <sup>4</sup> 负债权益比率 <sup>4</sup>                | 28.1%            | 33.9%            | -5.8p.p.              |
| Return on Equity (ROE) <sup>5</sup> 股东权益回报率 <sup>5</sup>             | 9.0%             | 8.3%             | +0.7p.p.              |
| Return on Total Assets <sup>6</sup> 总资产回报率 <sup>6</sup>              | 7.0%             | 6.2%             | +0.8p.p.              |
| Current Ratio 流动比率                                                   | 4.0              | 3.6              | +0.4                  |

<sup>1</sup> (Opening Inventory + Closing Inventory) ÷ 2 ÷ Cost of Inventories Sold x Number of Days for the Year

( 期初存货 + 期末存货 ) ÷ 2 ÷ 已售存货成本 x 年内日数

<sup>2</sup> Closing Inventory ÷ Cost of Inventories Sold x Number of Days for the Year

期末存货 ÷ 已售存货成本 x 年内日数

<sup>3</sup> (Long-term Bank Loans + Short-term Bank Loans + Bank Overdrafts + Gold Loans – Cash and Bank Balances) ÷ Capital and Reserves Attributable to Equity Holders of the Company

( 长期银行贷款 + 短期银行贷款 + 银行透支 + 黄金借贷 – 现金及银行结余 ) ÷ 本公司权益持有人应占资本及储备

<sup>4</sup> (Long-term Liabilities + Current Liabilities) ÷ Capital and Reserves Attributable to Equity Holders of the Company

( 长期负债 + 流动负债 ) ÷ 本公司权益持有人应占资本及储备

<sup>5</sup> Annualized/Annual Profit Attributable to Equity Holders of the Company ÷ Capital and Reserves Attributable to Equity Holders of the Company

本公司全年化 / 全年权益持有人应占溢利 ÷ 本公司权益持有人应占资本及储备

<sup>6</sup> Annualized/Annual Profit Attributable to Equity Holders of the Company ÷ (Long-term Assets + Current Assets)

本公司全年化 / 全年权益持有人应占溢利 ÷ (长期资产 + 流动资产)



# SUMMARY - FINANCIAL POSITION

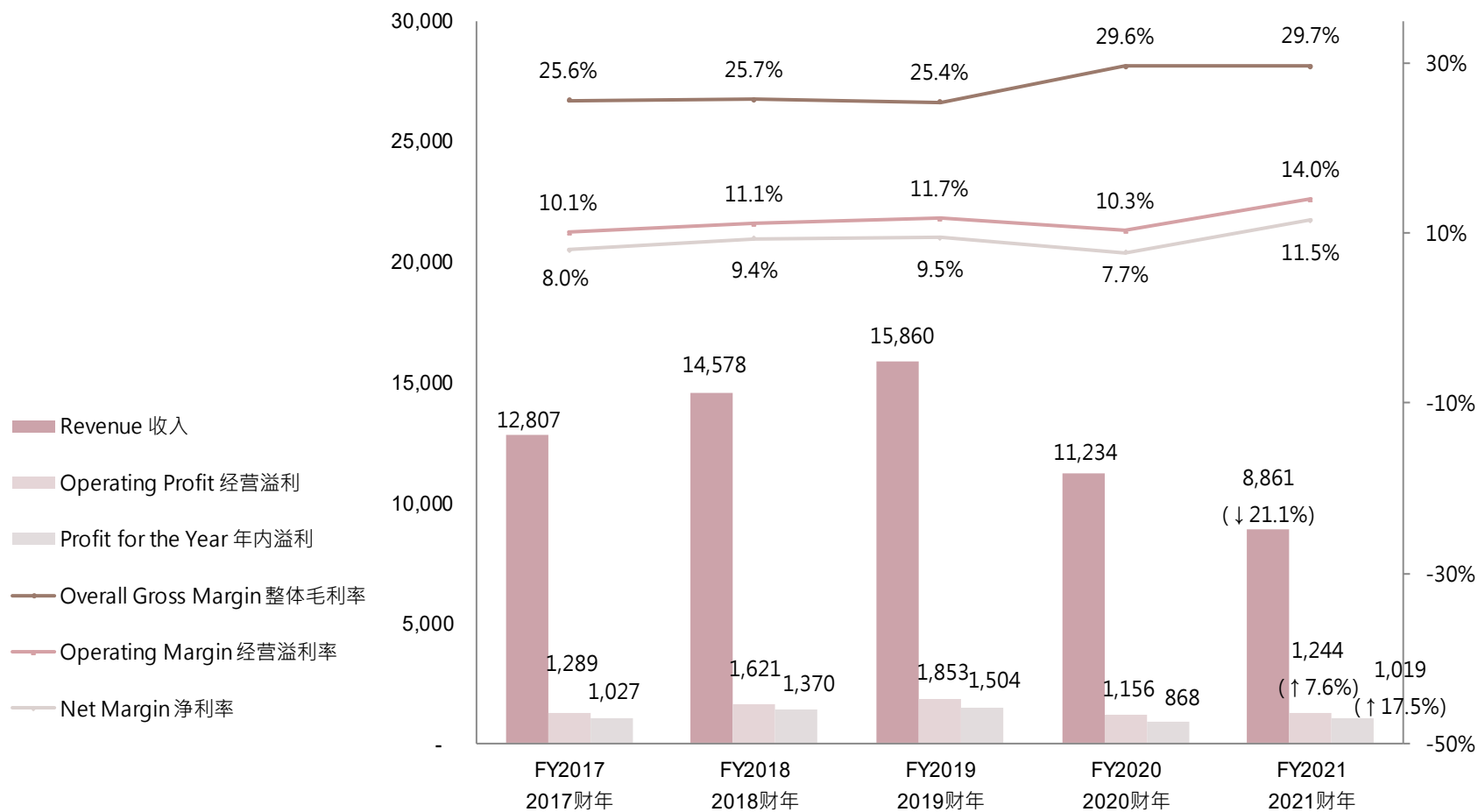
## 财务状况摘要

| (HK\$M) (百万港元)                   | As at<br>31 Mar 2021<br>截至2021年<br>3月31日 | As at<br>31 Mar 2020<br>截至2020年<br>3月31日 | Y-o-Y Changes<br>按年变化 |
|----------------------------------|------------------------------------------|------------------------------------------|-----------------------|
| Non Current Assets 非流动资产         | 2,779                                    | 2,845                                    | -2.3%                 |
| Current Assets 流动资产              | 11,733                                   | 11,080                                   | +5.9%                 |
| Total Assets 总资产                 | 14,512                                   | 13,925                                   | +4.2%                 |
| Non Current Liabilities 非流动负债    | 241                                      | 440                                      | -45.2%                |
| Current Liabilities 流动负债         | 2,947                                    | 3,073                                    | -4.1%                 |
| Total Liabilities 总负债            | 3,188                                    | 3,513                                    | -9.3%                 |
| Total Equity 权益总额                | 11,324                                   | 10,412                                   | +8.8%                 |
| Non-controlling Interest 非控股权益   | 0                                        | 40                                       | -101.1%               |
| Shareholder' s Equity 股东权益       | 11,324                                   | 10,372                                   | +9.2%                 |
| No. of Issued Shares 发行股份数目      | 587,107,850                              | 587,107,850                              | 0.0%                  |
| Net Asset Value per Share 每股净资产值 | HK\$19.29                                | HK\$17.73                                | +8.8%                 |

# FY2017-2021 OPERATING PERFORMANCE

## 2017-2021财年 营运表现

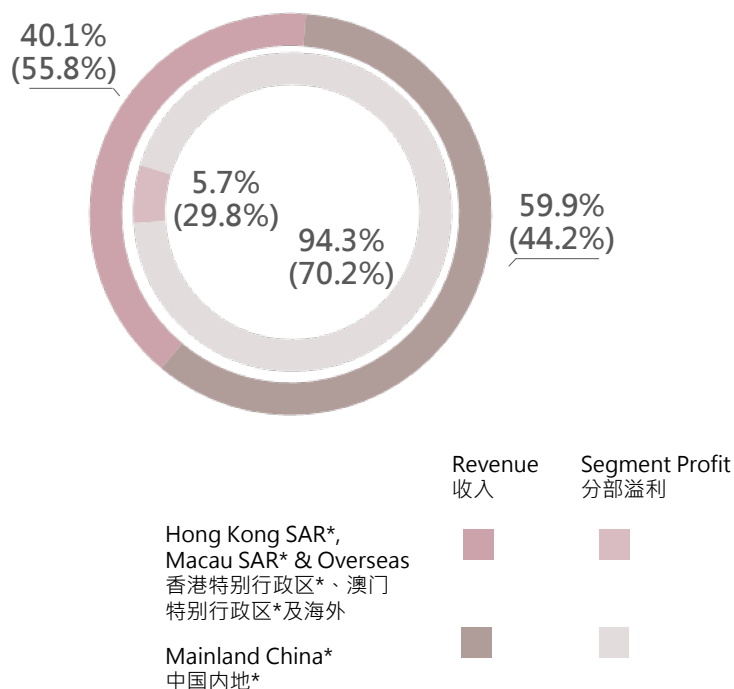
(HK\$M) (百万港元)



# REVENUE AND PROFIT ANALYSIS

## 收入及溢利分析

### Revenue and Segment Profit by Market 按市场划分的收入及分部溢利



| By Market 以市场划分<br>HK\$M 百万港元           | Revenue<br>收入   | Segment<br>Profit<br>分部溢利 | Segment<br>Profit Margin<br>分部溢利率 |
|-----------------------------------------|-----------------|---------------------------|-----------------------------------|
| Hong Kong, Macau & Overseas<br>香港、澳门及海外 | 3,551<br>-43.4% | 75<br>-80.6%              | 2.1%<br>-4.1p.p.                  |
| Mainland<br>内地                          | 5,310<br>+7.0%  | 1,248<br>+36.8%           | 23.5%<br>+5.1p.p.                 |

Remarks: Comparative figures for FY2020 are shown in brackets

注：括号内为2020财年之比较数字

<sup>1</sup>Mainland China: Hereafter refers to as "Mainland" 中国内地：往后称为「内地」

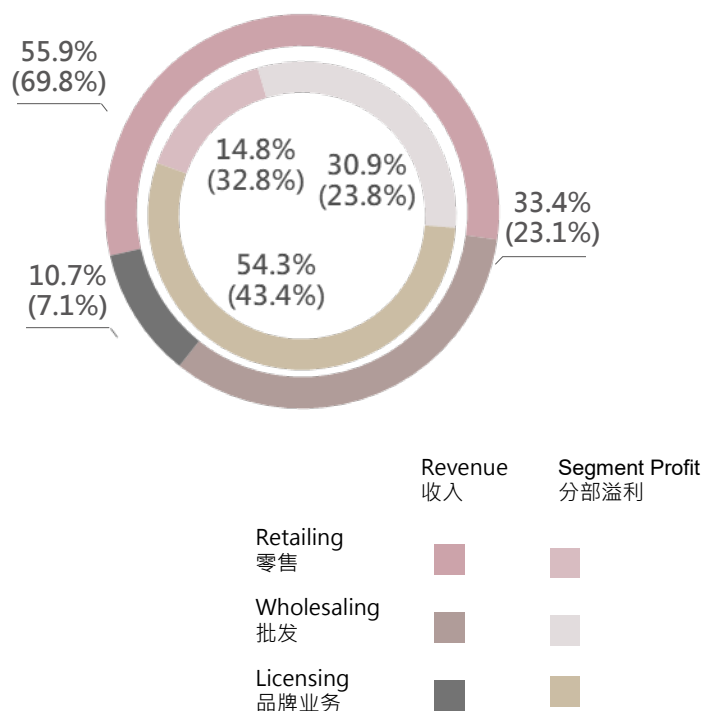
Hong Kong SAR: Hereafter refers to as "Hong Kong" 香港特别行政区：往后称为「香港」

Macau SAR: Hereafter refers to as "Macau" 澳门特别行政区：往后称为「澳门」

# REVENUE AND PROFIT ANALYSIS

## 收入及溢利分析

### Revenue and Segment Profit by Business 按业务划分的收入及分部溢利



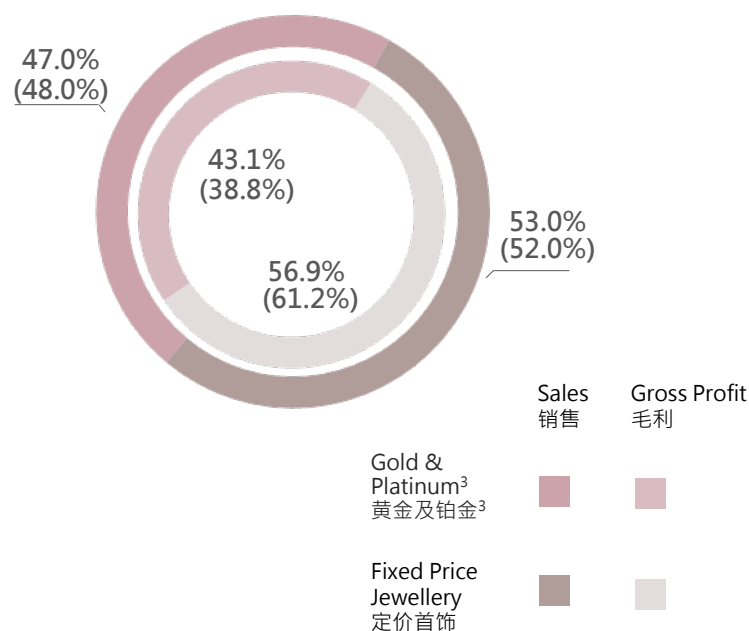
| By Business 以业务划分<br>HK\$M 百万港元 | Revenue<br>收入   | Segment Profit<br>分部溢利 | Segment Profit Margin<br>分部溢利率 |
|---------------------------------|-----------------|------------------------|--------------------------------|
| Retailing<br>零售                 | 4,953<br>-36.8% | 195<br>-54.1%          | 4.0%<br>-1.4p.p.               |
| Wholesaling<br>批发               | 2,962<br>+14.2% | 409<br>+32.1%          | 13.8%<br>+1.9p.p.              |
| Licensing<br>品牌业务               | 946<br>+18.2%   | 719<br>+27.4%          | 76.0%<br>+5.6p.p.              |

Remarks: Comparative figures for FY2020 are shown in brackets  
注：括号内为2020财年之比较数字

# REVENUE AND PROFIT ANALYSIS

## 收入及溢利分析

Sales<sup>1</sup> and Gross Profit<sup>2</sup> by Product  
按产品划分的销售<sup>1</sup>及毛利<sup>2</sup>



| By Product 以产品划分<br>HK\$M 百万港元 | Sales<br>销售     | Gross Profit<br>毛利 | Gross Margin<br>毛利率 |
|--------------------------------|-----------------|--------------------|---------------------|
| Gold & Platinum<br>黄金及铂金       | 3,720<br>-25.8% | 818<br>-23.2%      | 22.0%<br>+0.7p.p.   |
| Fixed Price Jewellery<br>定价首饰  | 4,195<br>-22.6% | 1,081<br>-35.8%    | 25.8%<br>-5.2p.p.   |

Remarks: Comparative figures for FY2020 are shown in brackets

注：括号内为2020财年之比较数字

<sup>1</sup> Sales = Revenue – Licensing Income 销售=收入 – 品牌业务收入

<sup>2</sup> Gross Profit = Consolidated Gross Profit – Gross Profit of Licensing Income 毛利=综合毛利 – 品牌业务收入毛利

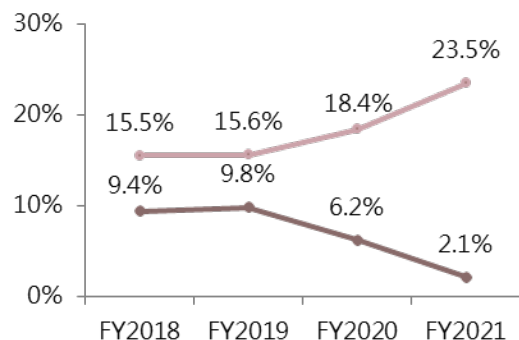
<sup>3</sup> Gold & Platinum refers to gold & platinum products sold by weight basing on international market price, i.e. at non-fixed price 黄金及铂金是指根据国际市场价格按重量出售的黄金及铂金产品（即非定价）

# MARGIN ANALYSIS

## 溢利率分析

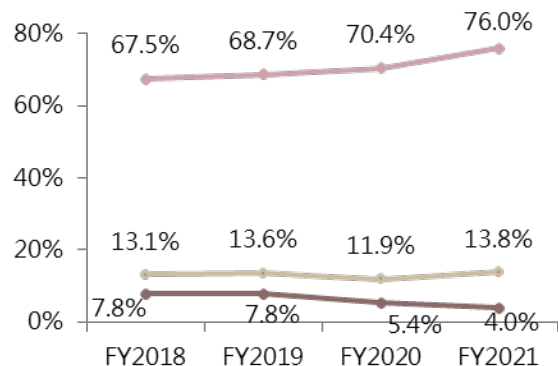
Segment Profit Margin by Market  
分部溢利率 (以市场划分)

Full Year 全年



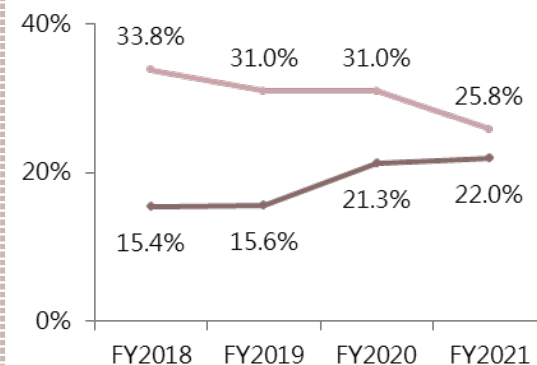
Segment Profit Margin by Business  
分部溢利率 (以业务划分)

Full Year 全年

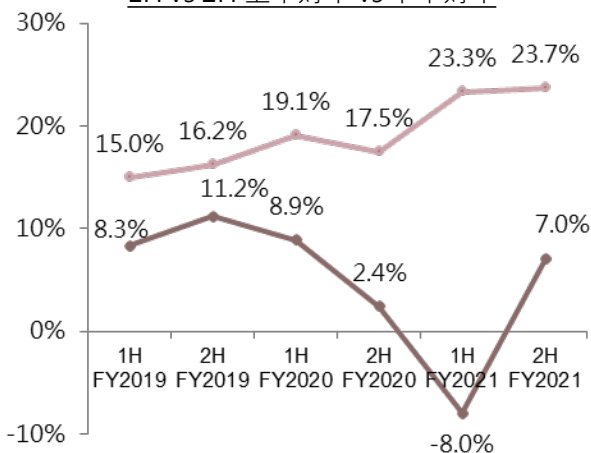


Gross Margin by Product  
毛利率 (以产品划分)

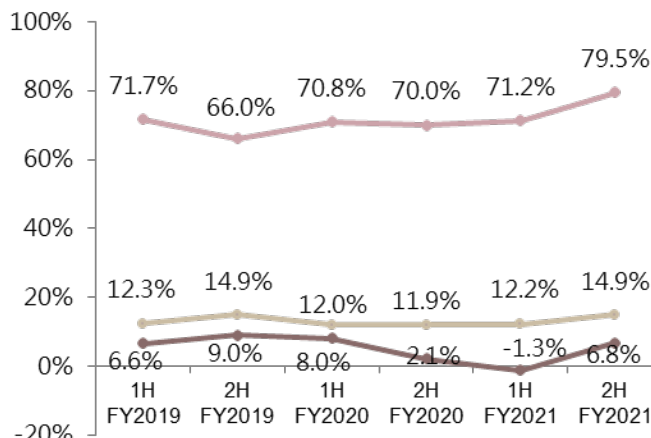
Full Year 全年



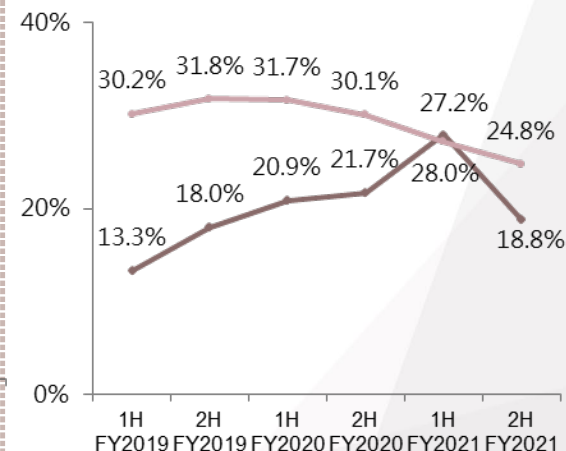
1H vs 2H 上半财年 vs 下半财年



1H vs 2H 上半财年 vs 下半财年



1H vs 2H 上半财年 vs 下半财年



Mainland  
内地

Hong Kong, Macau  
& Overseas  
香港、澳门及海外

Licensing  
品牌业务

Retailing  
零售

Wholesaling  
批发

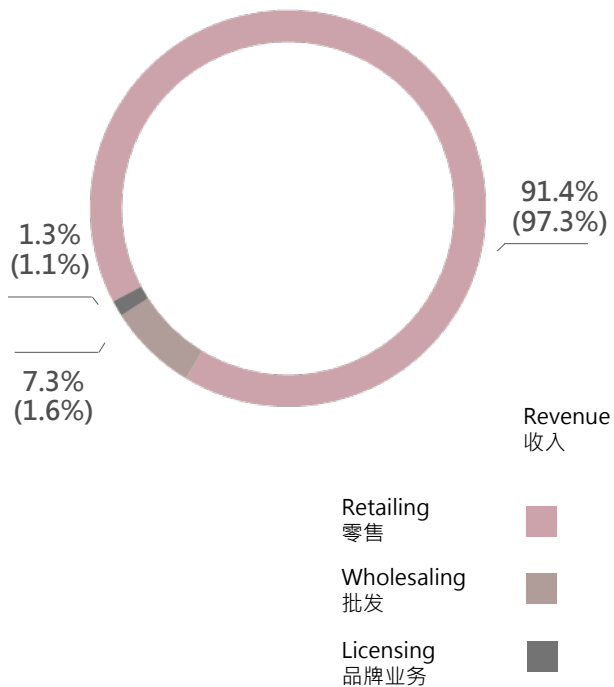
Fixed Price  
Jewellery  
定价首饰

Gold & Platinum  
黄金及铂金

# REGIONAL REVENUE & PROFIT ANALYSIS BY BUSINESS

## 地区收入及溢利分析以业务划分

Hong Kong, Macau and Overseas  
香港、澳门及海外



| HK\$M<br>百万港元                   | Revenue<br>收入              | Segment Profit 分部溢利 |                   | Segment Profit Margin<br>分部溢利率 |
|---------------------------------|----------------------------|---------------------|-------------------|--------------------------------|
|                                 |                            |                     | Mix組合             |                                |
| Retailing 零售                    | 3,245<br>-46.8%            | -19<br>-107.7%      | -26.0%<br>(65.6%) | -0.6%<br>-4.8p.p               |
| Wholesaling 批发                  | 260<br>+159.8%             | 48<br>-23.5%        | 64.6%<br>(16.4%)  | 18.6%<br>-44.7p.p              |
| Licensing 品牌业务                  | 46<br>-34.6%               | 46<br>-33.8%        | 61.4%<br>(18.0%)  | 100.8%<br>+1.2p.p              |
| Overall 整体                      | 3,551<br>-43.4%            | 75<br>-80.6%        | 100%<br>(100%)    | 2.1%<br>-4.1p.p                |
| Adjusted Wholesaling<br>经调整后的批发 | 954 <sup>1</sup><br>-45.8% | 48<br>-23.5%        | N/A               | 5.1%<br>+1.5p.p                |

Remarks: Comparative figures for FY2020 are shown in brackets

注：括号内为2020财年之比较数字

<sup>1</sup> Adjusted Wholesaling Revenue = Revenue of Wholesale Business to External Parties+ Inter-Segment Wholesale Revenue

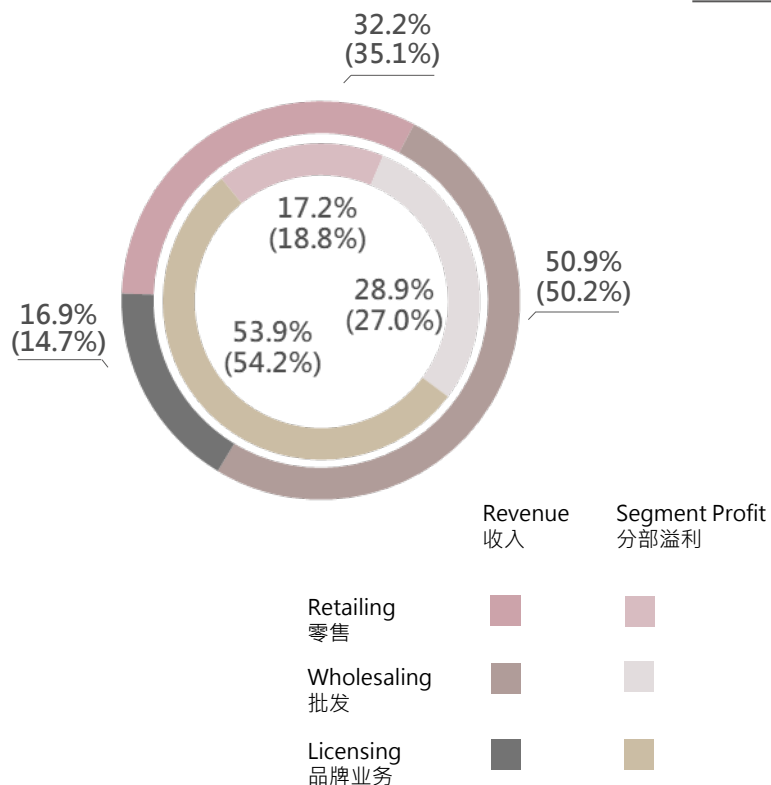
<sup>1</sup> 经调整后的批发收入= 对外批发业务收入+ 分部间批发收入



# REGIONAL REVENUE & PROFIT ANALYSIS BY BUSINESS

## 地区收入及溢利分析以业务划分

### Mainland 内地



| HK\$M<br>百万港元                   | Revenue<br>收入               | Segment Profit<br>分部溢利 | Segment Profit Margin<br>分部溢利率 |
|---------------------------------|-----------------------------|------------------------|--------------------------------|
| Retailing 零售                    | 1,708<br>-1.8%              | 215<br>+25.1%          | 12.6%<br>+2.7p.p               |
| Wholesaling 批发                  | 2,702<br>+8.4%              | 360<br>+46.4%          | 13.3%<br>+3.4p.p               |
| Licensing 品牌业务                  | 900<br>+23.2%               | 673<br>+36.1%          | 74.7%<br>+7.1p.p               |
| Overall 整体                      | 5,310<br>+7.0%              | 1,248<br>+36.8%        | 23.5%<br>+5.1p.p               |
| Adjusted Wholesaling<br>经调整后的批发 | 3,079 <sup>1</sup><br>+2.4% | 360<br>+46.4%          | 11.7%<br>+3.5p.p               |

Remarks: Comparative figures for FY2020 are shown in brackets

注：括号内为2020财年之比较数字

<sup>1</sup> Adjusted Wholesaling Revenue = Revenue of Wholesale Business to External Parties+ Inter-Segment Wholesale Revenue

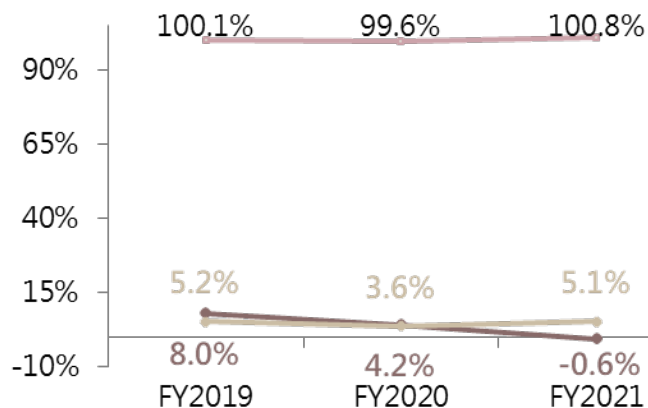
<sup>1</sup> 经调整后的批发收入 = 对外批发业务收入 + 分部间批发收入

# REGIONAL SEGMENT PROFIT MARGIN ANALYSIS BY BUSINESS

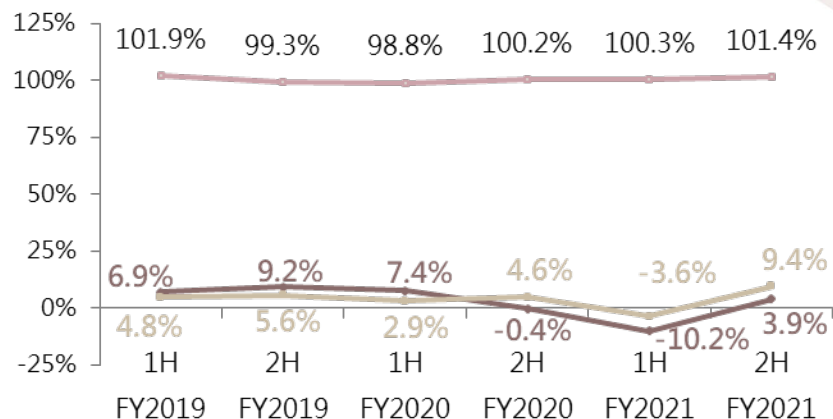
## 地区分部溢利率分析以业务划分

### Hong Kong, Macau and Overseas 香港、澳门及海外

Full Year 全年

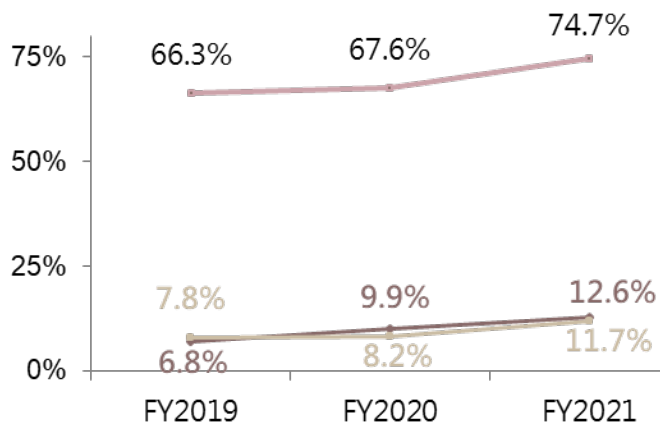


1H&2H 上半财年及下半财年

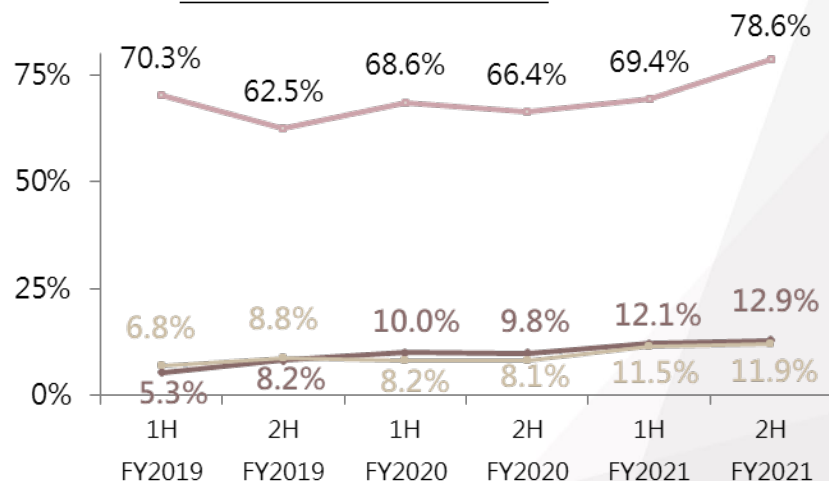


### Mainland 内地

Full Year 全年



1H&2H 上半财年及下半财年



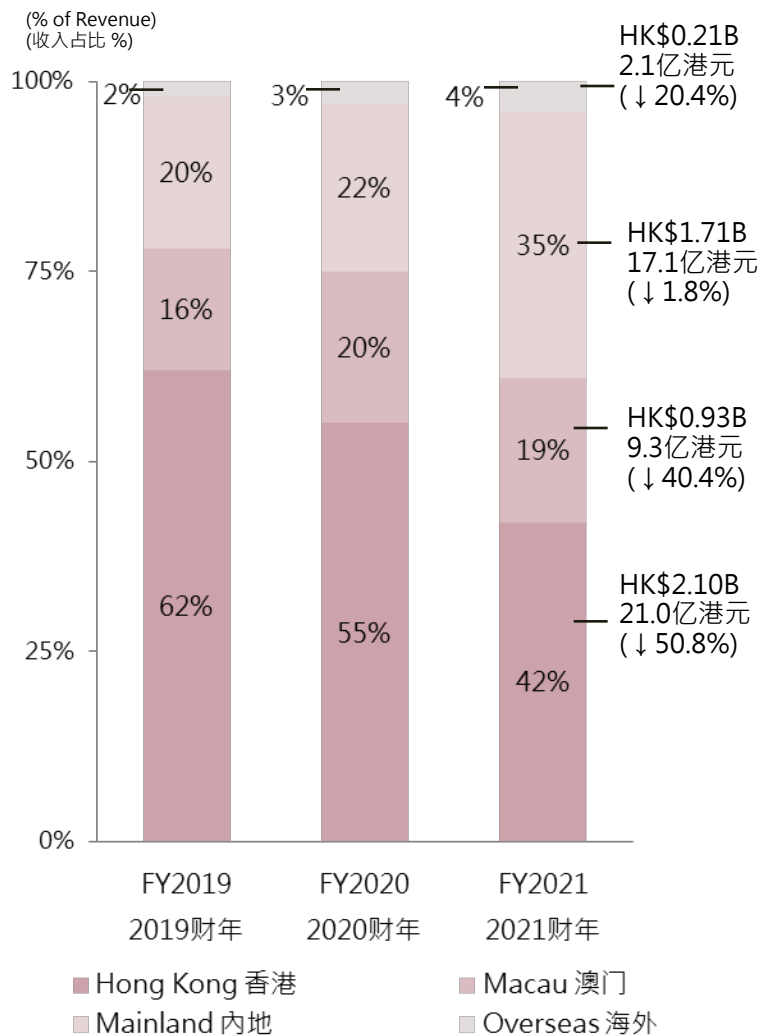
■ Licensing 品牌业务  
■ Retailing 零售  
■ Adjusted Wholesaling Business<sup>1</sup> 经调整后之批发业务<sup>1</sup>

<sup>1</sup> Adjusted Wholesaling Segment Profit Margin = Segment Profit of Wholesale Business ÷ (Revenue of Wholesale Business to External Parties + Inter-segment Wholesale Revenue)  
 经调整的批发分部溢利率 = 批发业务之分部溢利 ÷ (对外批发业务收入 + 分部间批发收入)

# RETAIL REVENUE ANALYSIS

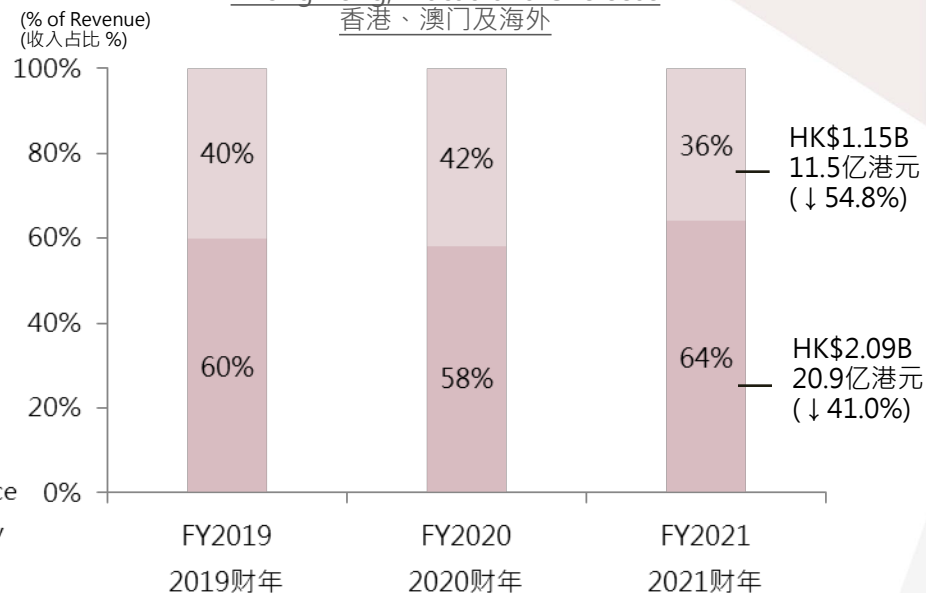
## 零售收入分析

**Retail Revenue by Region**  
收入 (以市场划分)

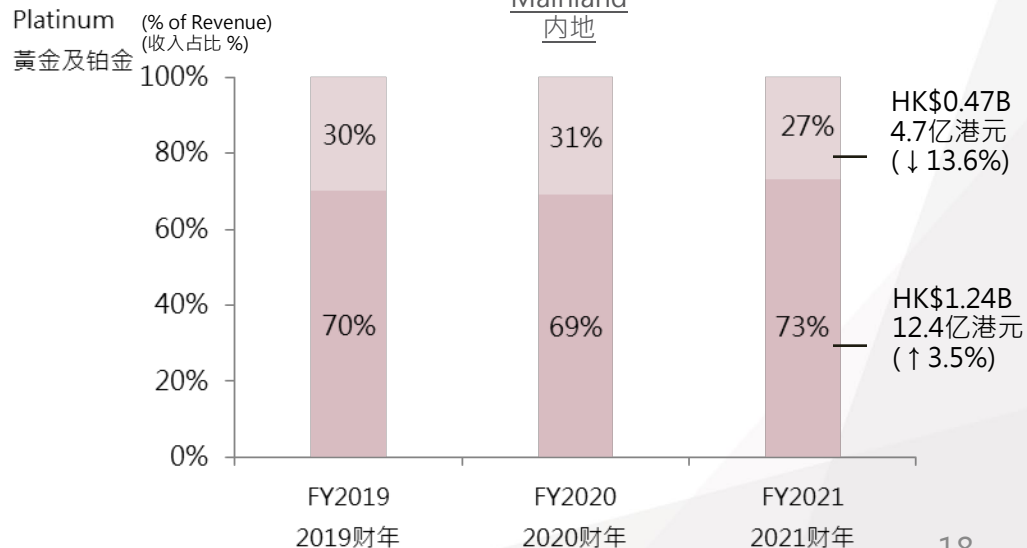


**Retail Revenue by Product**  
收入 (以产品划分)

**Hong Kong, Macau and Overseas**  
香港、澳门及海外



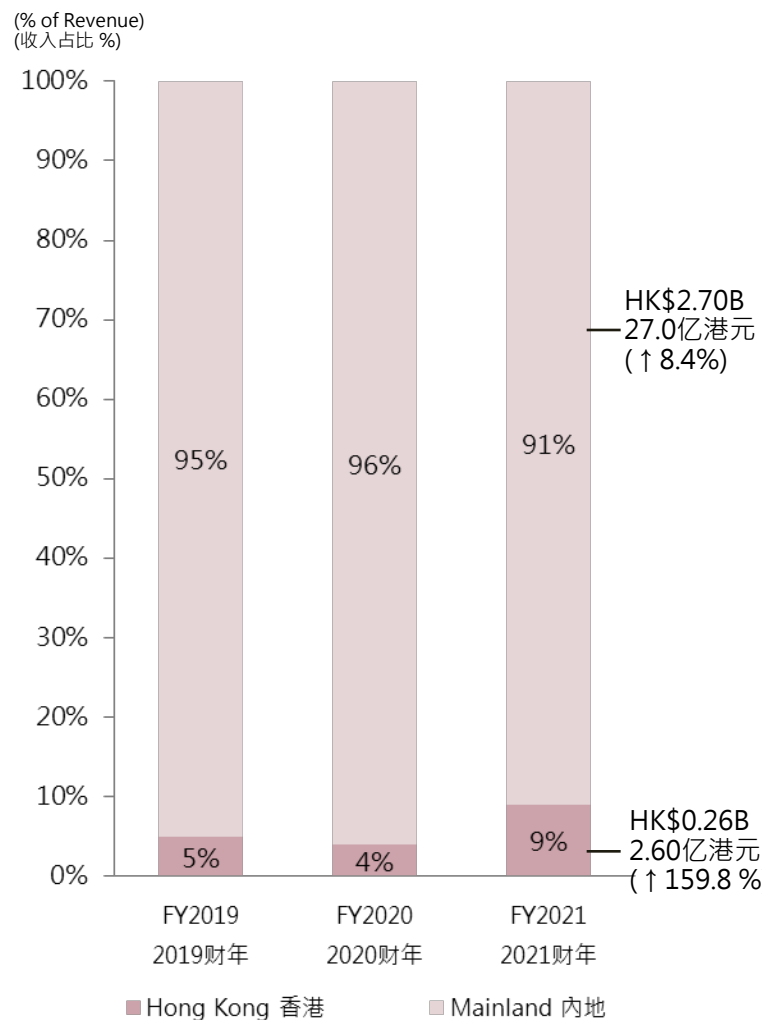
**Mainland**  
内地



# WHOLESALE REVENUE ANALYSIS

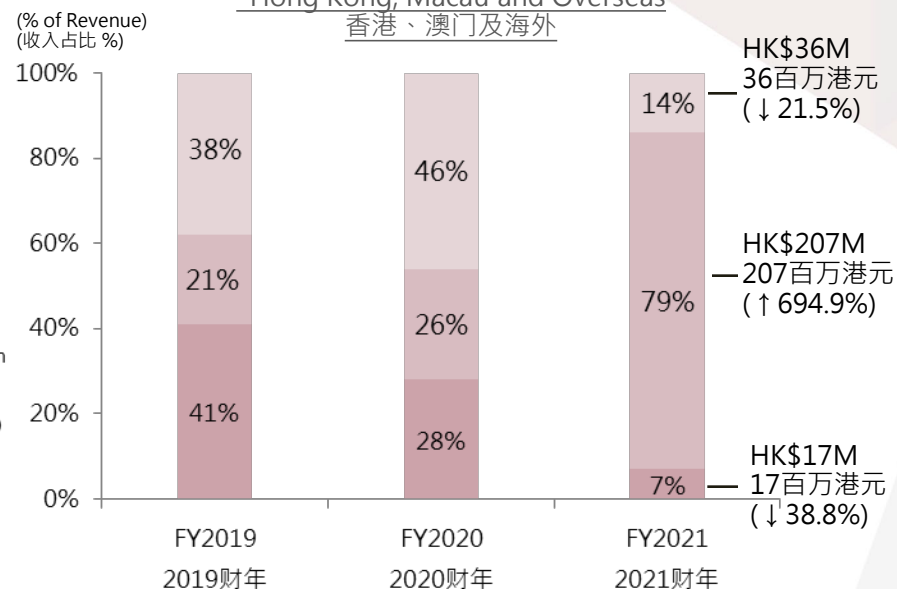
## 批发收入分析

### Wholesale Revenue by Region 批发收入 (以市场划分)

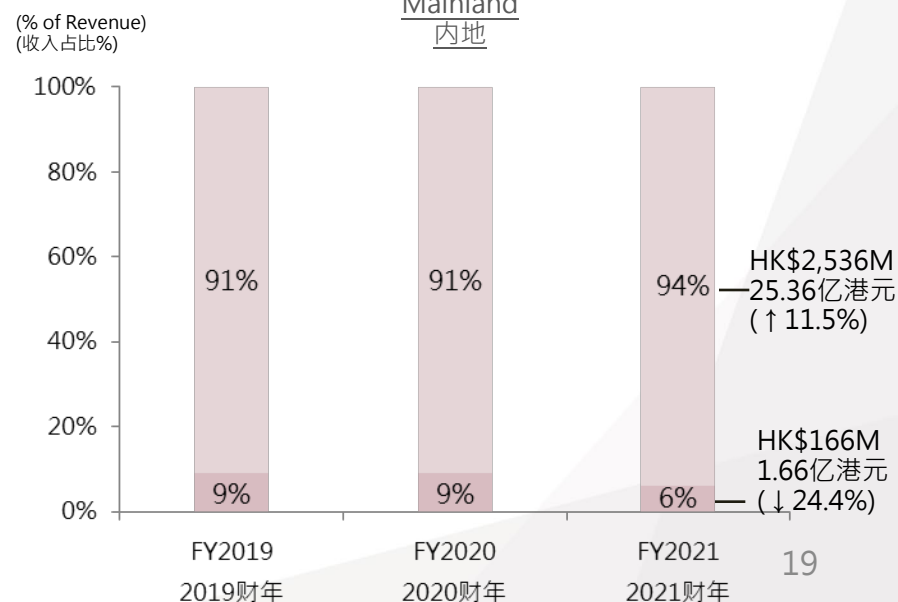


### Wholesale Revenue by Product 收入 (以产品划分)

#### Hong Kong, Macau and Overseas 香港、澳门及海外



#### Mainland 内地



# RETAIL ANALYSIS

## 零售分析

|                                        | SSSG 同店销售增长*     |                  | Y-o-Y Changes 按年变化 |                |             |                  |                |             |
|----------------------------------------|------------------|------------------|--------------------|----------------|-------------|------------------|----------------|-------------|
|                                        | FY2021<br>2021财年 | FY2020<br>2020财年 | FY2021<br>2021财年   |                |             | FY2020<br>2020财年 |                |             |
|                                        |                  |                  | Revenue**<br>收入    | Quantity<br>件数 | ASP<br>平均售价 | Revenue**<br>收入  | Quantity<br>件数 | ASP<br>平均售价 |
| <b>Overall<br/>整体</b>                  | -40%             | -32%             | -41%               | -54%           | +27%        | -37%             | -36%           | -1%         |
| 👉 Gold & Platinum<br>黄金及铂金             | -32%             | -33%             | -34%               | -53%           | +40%        | -39%             | -50%           | +21%        |
| 👉 Fixed Price<br>Jewellery<br>定价首饰     | -51%             | -29%             | -52%               | -54%           | +5%         | -34%             | -25%           | -12%        |
| <b>Hong Kong &amp; Macau<br/>香港及澳门</b> | -47%             | -33%             | -47%               | -59%           | +29%        | -37%             | -33%           | -5%         |
| 👉 Gold & Platinum<br>黄金及铂金             | -39%             | -35%             | -39%               | -59%           | +48%        | -39%             | -47%           | +16%        |
| 👉 Fixed Price<br>Jewellery<br>定价首饰     | -58%             | -31%             | -57%               | -59%           | +4%         | -34%             | -24%           | -13%        |
| <b>Mainland<br/>内地</b>                 | -5%              | -20%             | -21%               | -34%           | +20%        | -39%             | -47%           | +16%        |
| 👉 Gold & Platinum<br>黄金及铂金             | -2%              | -22%             | -18%               | -38%           | +31%        | -42%             | -59%           | +41%        |
| 👉 Fixed Price<br>Jewellery<br>定价首饰     | -9%              | -17%             | -24%               | -31%           | +9%         | -33%             | -29%           | -5%         |

\*Same store sales growth ( "SSSG" ) represented a comparison of sales of the same Lukfook self-operated shop having full day operations in the comparable periods and such data did not include sales of licensed shops and Mainland's e-commerce business. 同店销售增长为同一间六福自营店于可比较期内完整日营运的销售额比较，有关数据并不包括品牌店及内地的电子商务销售额

\*\* Revenue represented sales of Lukfook self-operated shop and such data did not include sales of licensed shops and Mainland's e-commerce business. 收入为六福自营店的销售额，有关数据并不包括品牌店及内地的电子商务销售额

\*\*\* YoY changes and SSSG in Mainland are denominated in RMB内地之按年变化及同店销售以人民币来计算

\*\*\*\*ASP in Mainland included value-added tax (VAT) 内地的平均售价包含增值税

# RETAIL ANALYSIS ON MAINLAND

## 内地零售分析

|                         |                          | Same Store Sales Growth 同店销售增长 |                                  |               |                          |                          |                                  |               |                          |
|-------------------------|--------------------------|--------------------------------|----------------------------------|---------------|--------------------------|--------------------------|----------------------------------|---------------|--------------------------|
|                         |                          | FY2021<br>2021财年               |                                  |               |                          | FY2020<br>2020财年         |                                  |               |                          |
|                         |                          | Gold & Platinum<br>黄金及铂金       | Fixed Price<br>Jewellery<br>定价首饰 | Overall<br>整体 | Licensed<br>Shops<br>品牌店 | Gold & Platinum<br>黄金及铂金 | Fixed Price<br>Jewellery<br>定价首饰 | Overall<br>整体 | Licensed<br>Shops<br>品牌店 |
| Licensed Shops 品牌店      |                          | +12%                           | +1%                              | +8%           | N/A                      | -16%                     | -5%                              | -12%          | N/A                      |
| Self-operated Shops 自營店 |                          |                                |                                  |               |                          |                          |                                  |               |                          |
| Overall 整体              |                          | -2%                            | -9%                              | -5%           | N/A                      | -22%                     | -17%                             | -20%          | N/A                      |
| By Tier<br>按城市级<br>别划分  | Tier I<br>一线             | +3%                            | -9%                              | -2%           | +11%                     | -32%                     | -19%                             | -27%          | -12%                     |
|                         | Tier II<br>二线            | -22%                           | -7%                              | -17%          | +10%                     | -19%                     | -18%                             | -18%          | -13%                     |
|                         | Tier III<br>三线           | -8%                            | -1%                              | -6%           | +10%                     | -20%                     | -13%                             | -18%          | -14%                     |
|                         | Tier IV & below<br>四线及以下 | -11%                           | -22%                             | -13%          | +3%                      | -15%                     | -13%                             | -14%          | -10%                     |
| By Region<br>按区域<br>划分  | Northern China<br>华北区    | +1%                            | -6%                              | -2%           | +0%                      | -20%                     | -21%                             | -20%          | -11%                     |
|                         | Southern China<br>华南区    | N/A                            | N/A                              | N/A           | +15%                     | N/A                      | N/A                              | N/A           | -13%                     |
|                         | Eastern China<br>华东区     | +28%                           | +10%                             | +21%          | +2%                      | -38%                     | -18%                             | -31%          | -12%                     |
|                         | Central China<br>华中区     | -16%                           | -26%                             | -18%          | +5%                      | -15%                     | -10%                             | -14%          | -8%                      |
|                         | Western China<br>华西区     | N/A                            | N/A                              | N/A           | +5%                      | N/A                      | N/A                              | N/A           | N/A                      |

\*Same Store Sales Growth represented a comparison of sales of the same Lukfook shop having full day operations in the comparable periods and such data did not include sales of Mainland's e-commerce business. 同店销售增长为同一间六福店于可比较期内完整日营运的销售额比较，有关数据并不包括内地的电子商务销售额

\*\* Same Store Sales Growth in Mainland are denominated in RMB内地之同店销售以人民币来计算



# QUARTERLY SAME STORE SALES GROWTH

## 季度同店销售增长

|                                        | FY2019<br>2019财年 |      |      |     | FY2020<br>2020财年 |      |      |      | FY2021<br>2021财年 |      |      |       |
|----------------------------------------|------------------|------|------|-----|------------------|------|------|------|------------------|------|------|-------|
|                                        | Q1               | Q2   | Q3   | Q4  | Q1               | Q2   | Q3   | Q4   | Q1               | Q2   | Q3   | Q4    |
| <b>Overall<br/>整体</b>                  | +22%             | +14% | -10% | -6% | -10%             | -37% | -25% | -57% | -71%             | -55% | -29% | +30%  |
| Gold<br>黄金                             | +26%             | +23% | -9%  | -6% | -19%             | -43% | -20% | -51% | -67%             | -46% | -25% | +42%  |
| Gold (By Weight)<br>黄金 (重量 )           | +21%             | +30% | -7%  | -4% | -19%             | -53% | -33% | -58% | -73%             | -57% | -38% | +25%  |
| Fixed Price Jewellery<br>定价首饰          | +18%             | +5%  | -8%  | -4% | +4%              | -25% | -32% | -64% | -77%             | -65% | -35% | +17%  |
| <b>Hong Kong &amp; Macau<br/>香港及澳门</b> | +26%             | +17% | -9%  | -6% | -10%             | -39% | -27% | -60% | -76%             | -63% | -35% | +19%  |
| Gold<br>黄金                             | +34%             | +30% | -8%  | -7% | -20%             | -46% | -21% | -53% | -72%             | -53% | -32% | +28%  |
| Gold (By Weight)<br>黄金 (重量 )           | +28%             | +36% | -5%  | -5% | -20%             | -55% | -34% | -60% | -77%             | -61% | -44% | +14%  |
| Fixed Price Jewellery<br>定价首饰          | +19%             | +4%  | -8%  | -4% | +6%              | -26% | -35% | -67% | -81%             | -74% | -40% | +9%   |
| <b>Mainland<br/>内地</b>                 | -2%              | +4%  | -14% | +2% | -7%              | -25% | -12% | -41% | -40%             | -15% | +4%  | +93%  |
| Gold<br>黄金                             | -6%              | 0%   | -16% | +4% | -4%              | -28% | -12% | -42% | -45%             | -15% | +11% | +110% |
| Gold (By Weight)<br>黄金 (重量 )           | -3%              | +4%  | -18% | -1% | -12%             | -44% | -30% | -54% | -59%             | -33% | -4%  | +97%  |
| Fixed Price Jewellery<br>定价首饰          | +10%             | +18% | -5%  | +3% | -7%              | -18% | -9%  | -39% | -32%             | -16% | -11% | +62%  |

\* Same store sales growth ( "SSSG" ) represented a comparison of sales of the same Lukfook self-operated shop having full day operations in the comparable periods and such data did not include sales of licensed shops and Mainland's e-commerce business. 同店销售增长为同一间六福自营店于可比较期内有完整日营运的销售额比较，有关数据并不包括品牌店及内地的电子商务销售额。

\*\* SSSG in Mainland are denominated in RMB内地之同店销售以人民币来计算

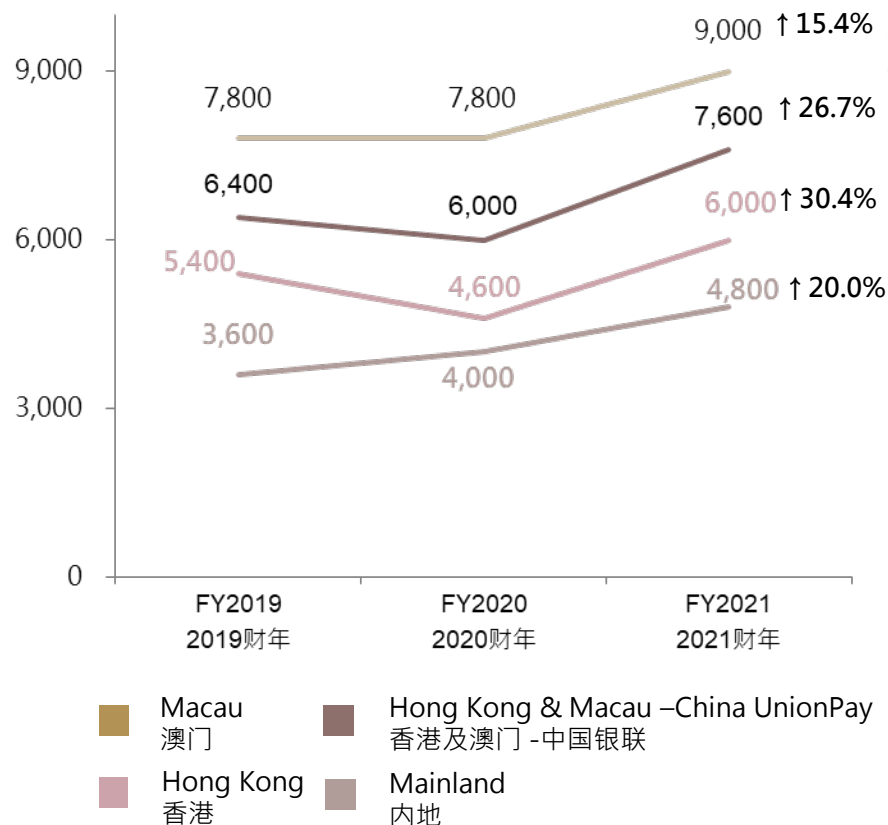


# AVERAGE TICKET SIZE & FIXED PRICE JEWELLERY AVERAGE SELLING PRICE

## 每单平均消费及定价首饰产品平均售价

Average Ticket Size  
每单平均消费

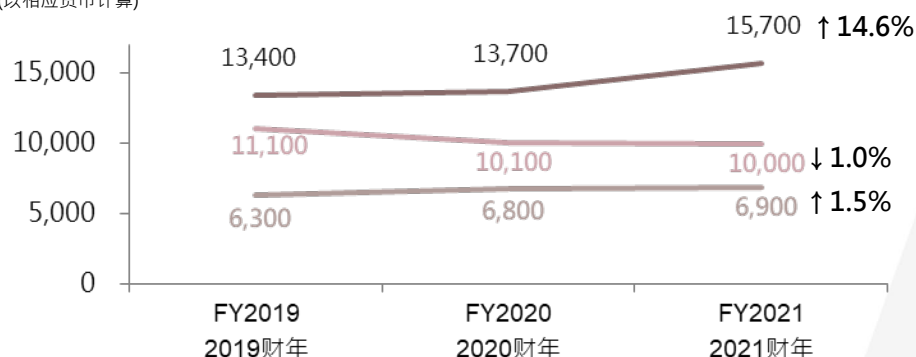
\$(in terms of respective currency)  
元(以相应货币计算)



Fixed Price Jewellery Average Selling Price  
定价首饰产品平均售价

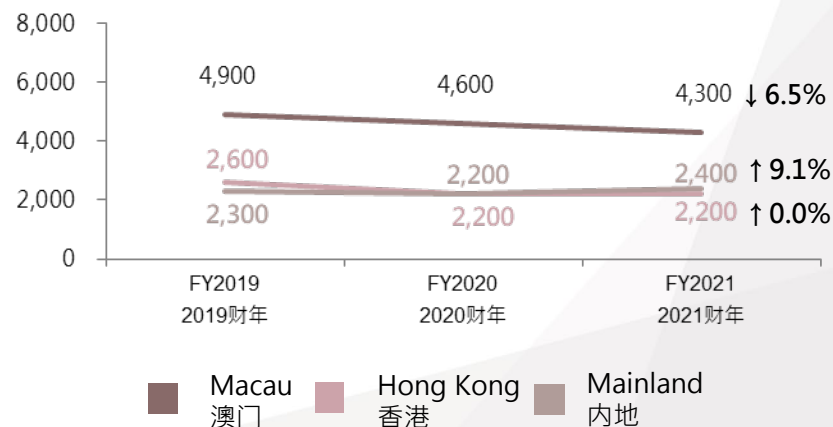
Diamond, jadeite, gem stones and pearl products  
钻石·翡翠·宝石及珍珠产品

\$(in terms of respective currency)  
元(以相应货币计算)



\$(in terms of respective currency)  
元(以相应货币计算)

Overall Fixed Price Jewellery  
整体定价首饰产品



RSV settled by China UnionPay, Alipay, WeChat Pay or RMB in Hong Kong & Macau:

香港及澳门以中国银联、支付宝、微信支付或人民币结算之零售值: 32.0% (FY2020: 51.7%)

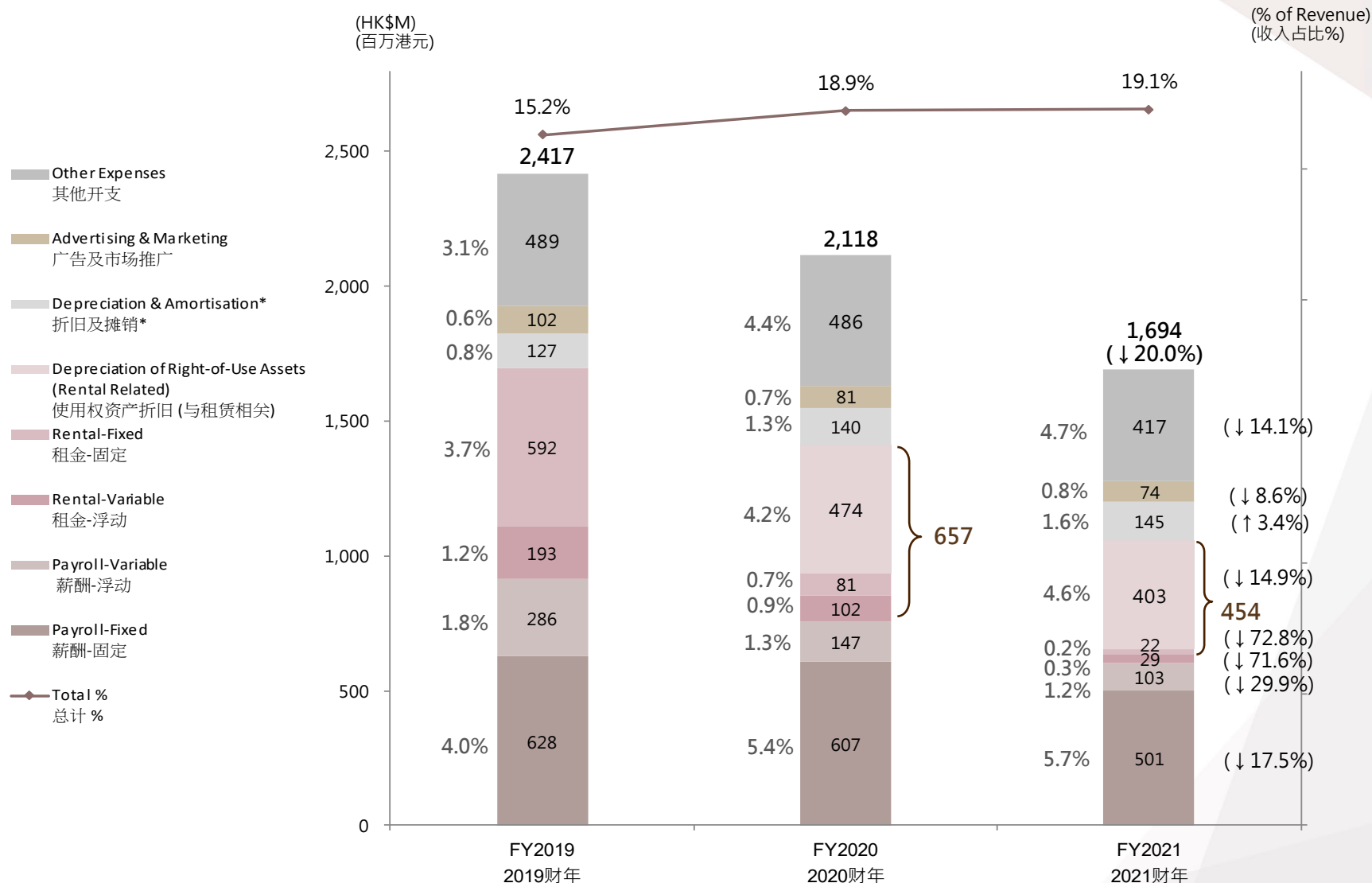
\* Lukfook self-operated shops only(exclude Mainland's e-commerce business)

只限六福自营店(不包括内地电子商务业务)

\*\*ASP in Mainland included value-added tax (VAT) 内地的平均售价包含增值税

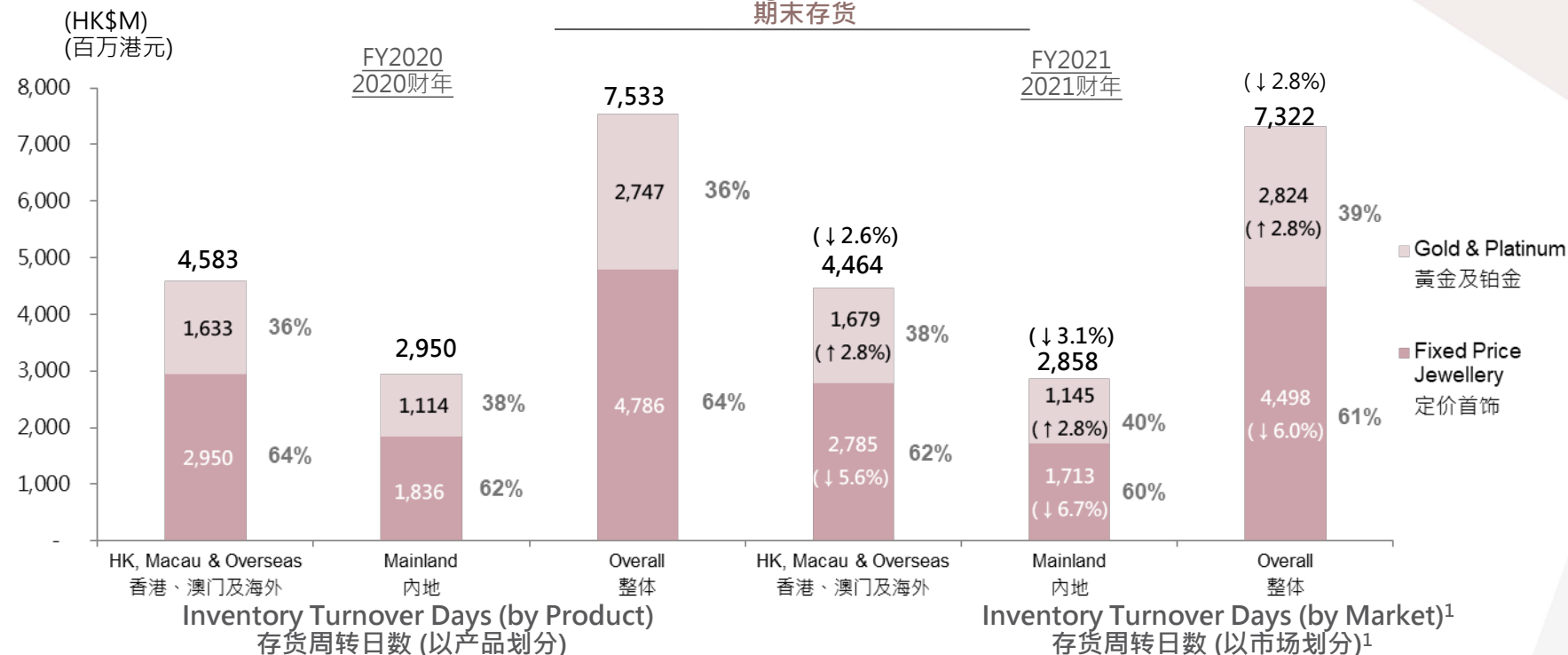
# TOTAL OPERATING EXPENSES

## 总经营开支



# INVENTORY ANALYSIS

## 存货分析



| (Turnover Days)<br>(周转日数)     | 平均存货 <sup>2</sup><br>Average Inventory |                          | 期末存货 <sup>3</sup><br>Closing Inventory |                          |
|-------------------------------|----------------------------------------|--------------------------|----------------------------------------|--------------------------|
|                               | FY2021<br>2021财年                       | Y-o-Y<br>Changes<br>按年变化 | FY2021<br>2021财年                       | Y-o-Y<br>Changes<br>按年变化 |
| Gold 黄金                       | 344                                    | +70                      | 351                                    | +102                     |
| Fixed Price Jewellery<br>定价首饰 | 544                                    | +17                      | 527                                    | +58                      |
| <b>Overall<br/>整体</b>         | <b>451</b>                             | <b>+50</b>               | <b>444</b>                             | <b>+85</b>               |

| (Turnover Days)<br>(周转日数) | 平均存货<br>Average Inventory |                          | 期末存货<br>Closing Inventory |                          |
|---------------------------|---------------------------|--------------------------|---------------------------|--------------------------|
|                           | FY2021<br>2021财年          | Y-o-Y<br>Changes<br>按年变化 | FY2021<br>2021财年          | Y-o-Y<br>Changes<br>按年变化 |
| HK & Macau<br>香港及澳门       | 346                       | +152                     | 319                       | +122                     |
| Mainland<br>内地            | 325                       | -32                      | 332                       | +16                      |

Remarks: Gold inventory management through daily replenishment system and gold hedging policy was around 20% of base inventory

注：通过每天补货系统管理黄金库存，并就基础黄金库存对冲约20%

<sup>1</sup>Self-operated shops and e-commerce business only 只限自营店及电子商务业务

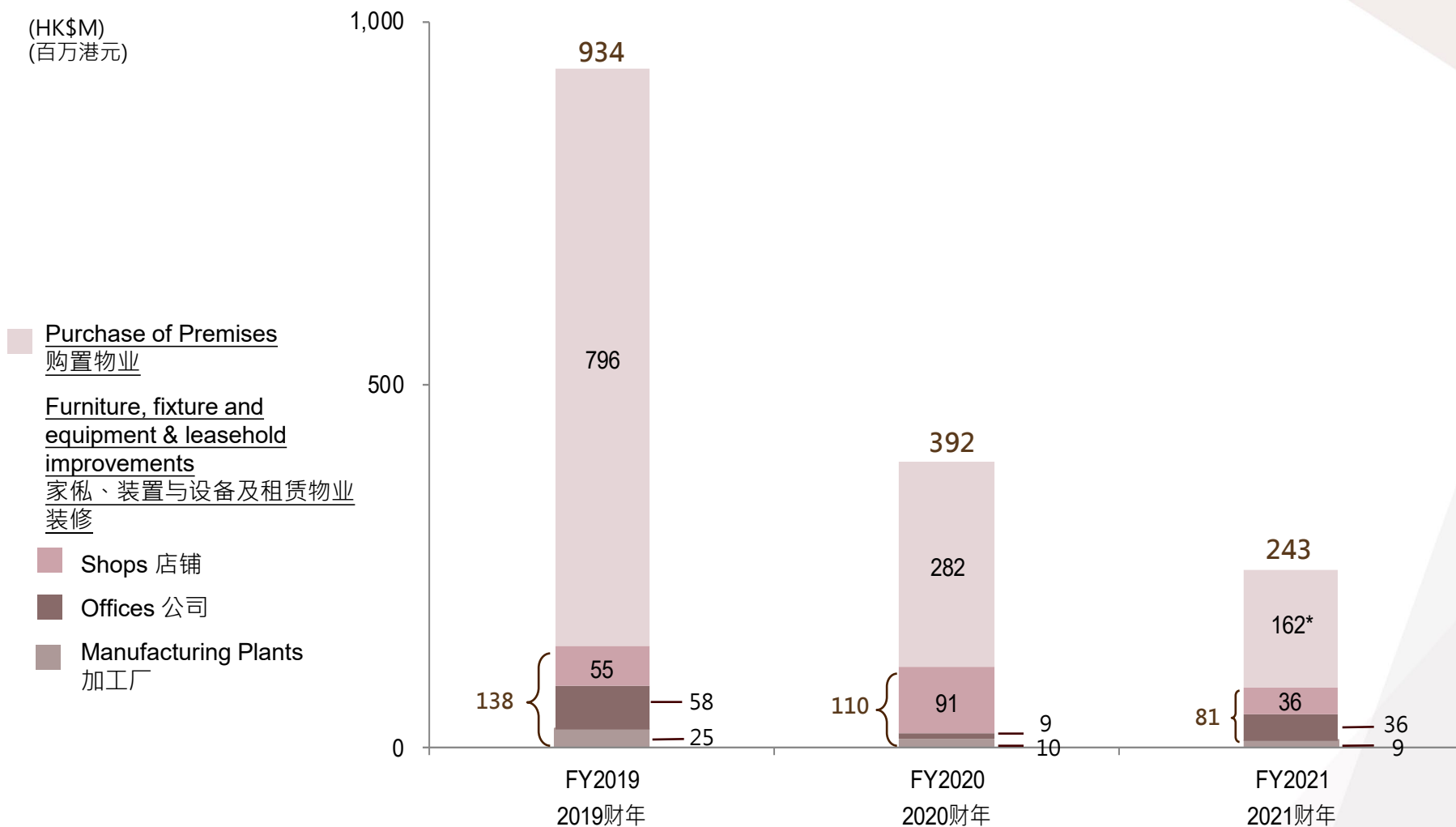
<sup>2</sup>(Opening Inventory + Closing Inventory) ÷ 2 ÷ COGS (excluding Cost of Licensing Income)\* Number of days for the Period (期初存货 + 期末存货) ÷ 2 ÷ 销货成本 (扣除品牌业务之成本) \* 期内日数

<sup>3</sup>Closing Inventory ÷ COGS (excluding Cost of Licensing Income)\* Number of Days for the Period 期末存货 ÷ 销货成本 (扣除品牌业务之成本) \* 期内日数

# CAPEX

## 资本开支

(HK\$M)  
(百万港元)



\*Including the acquisition costs of HK\$74M staff accommodation in Macau and acquisition costs HK\$71M of offices and showroom in Xian and Shenzhen and HK\$15M prepayment of plant expansion project in Panyu.

\*包括收购位于澳门之员工宿舍的成本74百万港元，收购西安写字楼及展廳的成本71百万港元及扩建番禺厂房工程的预付款项15百万港元

# FINANCIAL IMPACT OF INVESTMENTS AND OPERATING ACTIVITIES IN HKRH & ITS SUBSIDIARIES

## 香港资源控股及其附属公司的投资及营运活动之财务影响

- ◆ Lukfook Group acquired 50% interest of CGS<sup>1</sup> in June 2014  
六福集团于2014年6月完成收购中国金银<sup>1</sup>50%权益
- ◆ 3D GOLD targets at mid-end customers and operates approx. 354 POS through self-operated and franchising model in Hong Kong, Macau and Mainland  
金至尊目标市场为中端客群，并以自营及加盟模式于香港、澳门及内地共拥约354个零售点

| Gain/(Loss) 收益/(亏损)                                                                  |                  |                  |                       |                  |               |
|--------------------------------------------------------------------------------------|------------------|------------------|-----------------------|------------------|---------------|
| HK\$M<br>百万港元                                                                        | FY2021<br>2021财年 | FY2020<br>2020财年 | Y-o-Y Changes<br>按年变化 | FY2019<br>2019财年 | Changes<br>变化 |
| 50% share of loss of associate<br>联营公司50% 亏损贡献                                       | (22)             | (43)             | 21                    | (42)             | 20            |
| Valuation gain on convertible bond<br>可换股债券估值得益                                      | -                | 6                | (6)                   | 5                | (5)           |
| Impairment provision on amount due from HKRH<br>应收香港资源控股账项减值拨备                       | -                | (7)              | 7                     | -                | -             |
| Wholesale gross profit<br>批发毛利                                                       | -                | 2                | (2)                   | 4                | (4)           |
| Loss on a financial guarantee contract<br>财务担保合约之亏损                                  | (20)             | -                | (20)                  | -                | (20)          |
| Interest income on working capital loan<br>流动资金贷款利息收入                                | -                | 1                | (1)                   | 4                | (4)           |
| Interest income on convertible bond and amount due from HKRH<br>可换股债券及应收香港资源控股账项利息收入 | 4                | 3                | 1                     | 2                | 2             |
| <b>Overall<br/>整体</b>                                                                | <b>(38)</b>      | <b>(38)</b>      | <b>-</b>              | <b>(27)</b>      | <b>(11)</b>   |

During FY2021, the loss of an associate of the Group narrowed, while taking into account other losses arising from its parent company, HKRH, the total loss of investments and operating activities in HKRH & its subsidiaries remained flattish at HK\$38M.

于2021财年，本集团于联营公司的亏损有所收窄，惟计及其母公司香港资源控股相关的其他亏损，于香港资源控股及其附属公司的投资及营运活动的总亏损则持平于38百万港元。

<sup>1</sup>A subsidiary of Hong Kong Resources Holdings Company Limited (Stock Code:2882), which conducted jewellery retail and franchise businesses under the brand name of '3D-GOLD' in Mainland, Hong Kong and Macau  
香港资源控股有限公司(股份代号：2882)之附属公司，现于内地、香港及澳门以「金至尊」品牌从事珠宝零售及特许经营业务



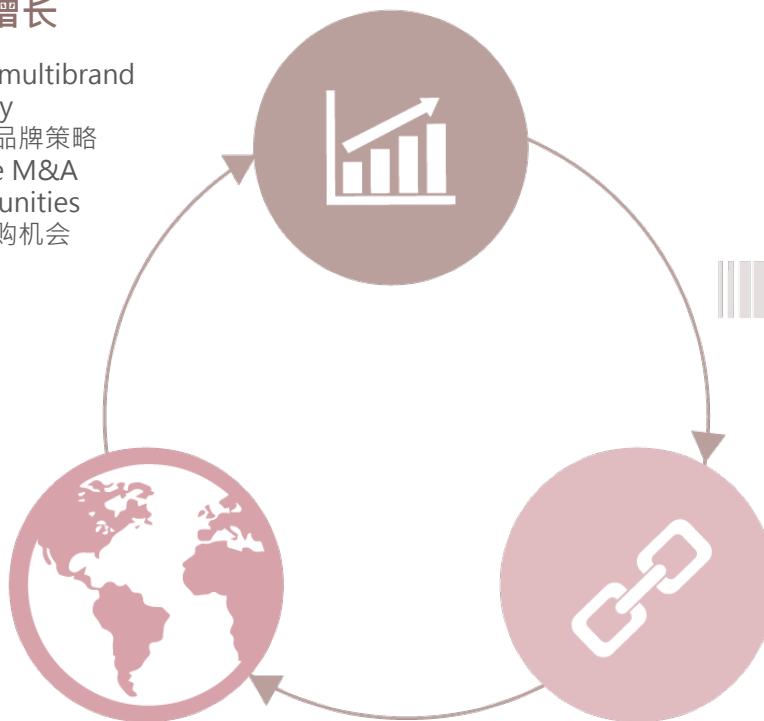
## FUTURE PLANS & STRATEGIES 未来计划与策略

# THREE-YEAR KEY STRATEGIES (FY2020-FY2022)

三年主要策略 (2020-2022财年)

## Strategic Growth 策略性增长

- Adopt multibrand strategy  
采取多品牌策略
- Explore M&A opportunities  
发掘并购机会



## Mainland Market Expansion 内地市场拓展

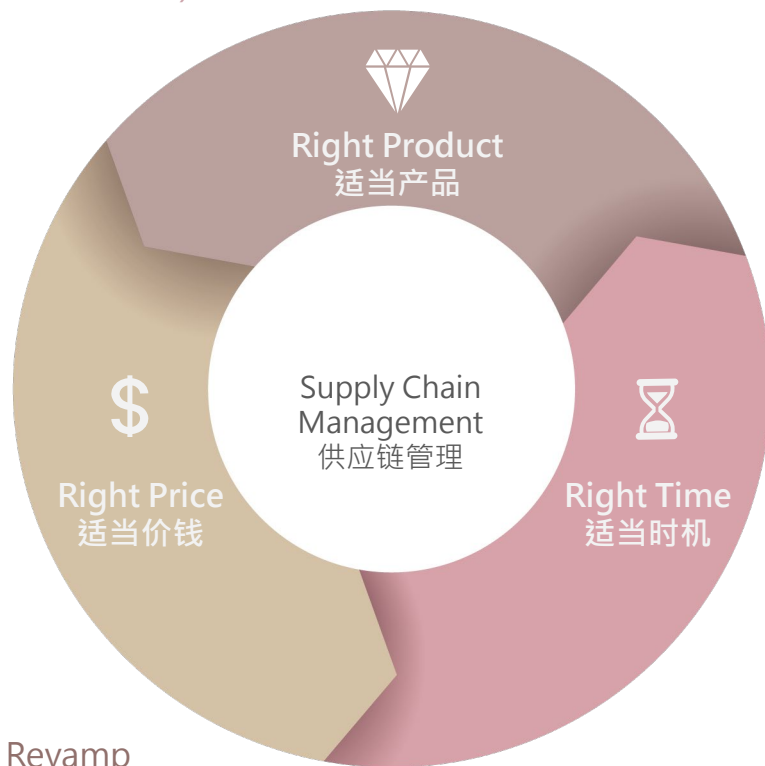
- No less than 150 shops net additions per annum  
每年净开设不少于150间店
- Expand into lower tier cities with licensing model  
透过开设品牌店拓展网络到较次级城市
- Steady growth of e-commerce revenue  
电商销售收入稳步增长

## Supply Chain Management 供应链管理

- Strengthen supply chain to identify right product, set right price and allocate products to the market at right time  
巩固供应链管理以找出适当产品, 厘定适当价钱, 并于适当时间向市场配货

# THREE-YEAR KEY STRATEGIES (FY2020-FY2022)

三年主要策略 (2020-2022财年)



## Supply Chain Management Revamp 供应链管理整改

Enhance automation and big data management  
优化自动化及大数据管理

Improve factory productivities  
优化厂房生产力

Improve inventory turnover period  
改善存货周期

Establish strategic partnership with suppliers  
与供货商建立战略合作伙伴关系

Streamline logistics on distribution  
精简分销流程

Enhance support to licensees  
加强对品牌商支持



# THREE-YEAR KEY STRATEGIES (FY2020-FY2022)

## 三年主要策略 (2020-2022财年)

### Strategic Growth with Multibrand Strategy 透过多品牌策略进行策略性增长



#### Goldstyle

- “Unconventional gold” – to offer fashionable gold pieces that are suitable for daily wear  
令黄金不再传统 – 提供时尚新颖、适合日常佩戴之黄金首饰
- Target at tasteful clients who pursue quality products  
目标客群为追求潮流时尚及高质量的顾客
- With the target to open around 50shops in Mainland in FY2022  
于2022财年计划在内地净开设约50间店

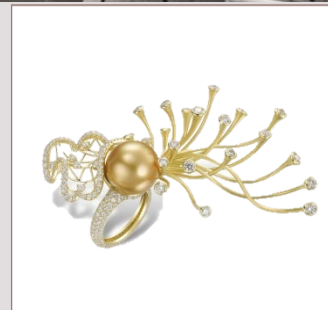
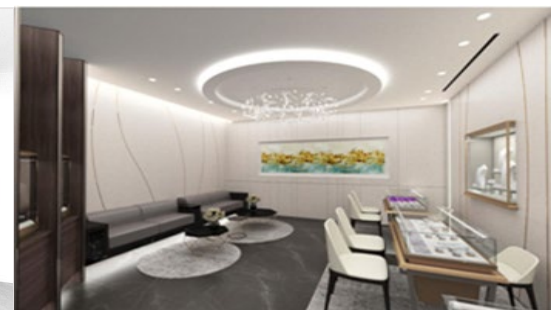
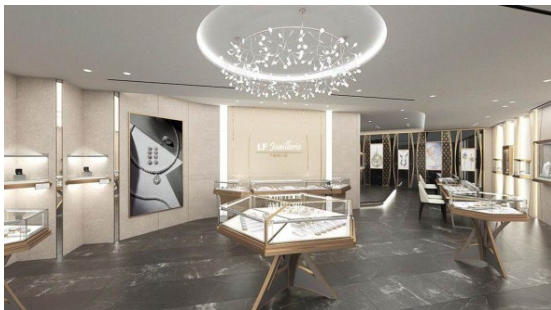
#### Dear Q

- “DIY my style” – to deliver the sweet, playful and energetic vibes  
DIY 真我品味 – 呈献甜美、可爱和活泼风格
- Target at fashionable and adventurous young ladies  
目标客群为追求时尚潮流、新鲜感的年轻女性



# LUKFOOK JOAILLERIE

六福精品廊



- ◆ **Targets at the high end jewellery sector**  
针对高端珠宝市场

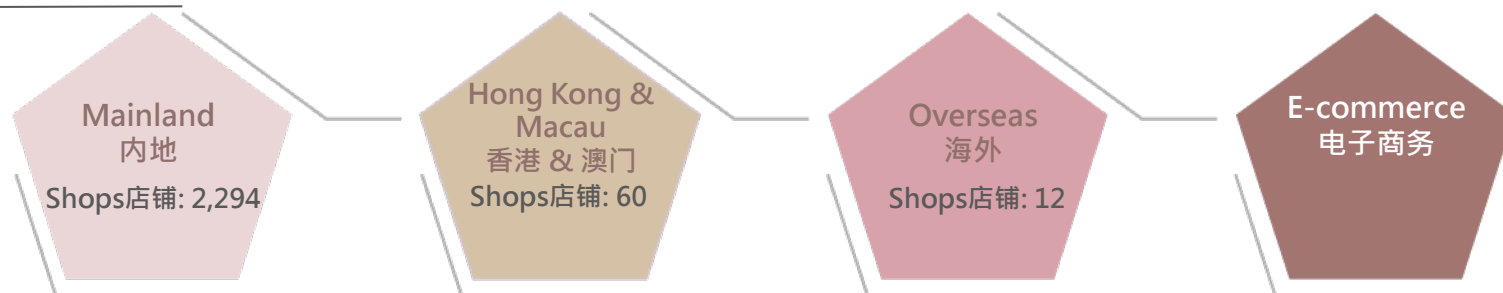
- ◆ **FY2021: Opened a total of 3 shop-in-shops in Macau and Mainland**  
2021财年:於澳門及內地共開設3間店中店

- ◆ **Features exquisite design and craftsmanship**  
including award-winning jewellery masterpieces  
主打精湛设计及超卓工艺, 包括得獎珠宝作品

# NETWORK EXPANSION AND CAPEX IN FY2022

## 2022财年零售网络扩充及资本开支

As at 31 Mar 2021:  
于2021年3月31日:



FY2022:  
2022财年:

Mainly focused on adding licensed shops in fourth- and fifth-tier cities  
集中于四、五线城市开发品牌店  
Shops : net increase of 350 shops  
店铺: 净增设350间店铺

Net addition 2 new shops in Macau  
於澳門净增加2间店

Net addition 1 new shop  
净增加1间店

Strengthen cooperation with e-commerce platforms and target to grow e-commerce revenue by 20%  
加强与各电商平台的合作及以提升电商销售收入20%为目标

### CAPEX 资本开支

**Total CAPEX Budget**  
**总资本开支预算**  
**HK \$400M**

Shop renovation  
店铺翻新  
**HK\$60M**

Nansha Plant renovation and purchase of new equipment and the Establishment of new production line in Yichang<sup>1</sup>  
南沙加工厂翻新及添置新设备及于宜昌新增生产线<sup>1</sup>  
**HK\$120M**

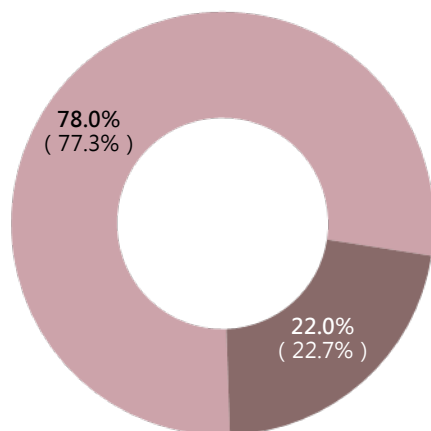
Office renovation and purchase of new equipment  
行政中心翻新及添置新设备  
**HK\$20M**

Purchase of Premises  
购置物业  
**HK\$200M**

<sup>1</sup> Site areas of Plants in Nansha and Yichang were approx. 40,000m<sup>2</sup> and 33,000m<sup>2</sup> respectively 南沙及宜昌加工厂占地面积分别为40,000平方米及33,000平方米

# E-COMMERCE

## 电子商务



### Sales by Product

销售以产品划分

- Gold and Platinum 黄金及铂金
- Fixed Price Jewellery 定价首饰

\*Figures for FY2020 are shown in brackets  
括号内为2020财年数字



### FY2021 Performance 2021财年表现

Revenue 收入

↑ 34.2%

Y-o-Y Changes 按年变化

Contribution to Mainland Retail Revenue<sup>1</sup>

占内地零售收入<sup>1</sup>

49.5% (2020: 36.2%)

Contribution to Group's Retail Revenue<sup>1</sup>

占集团零售收入<sup>1</sup>

17.1% (2020: 8.0%)

Average Selling Price<sup>2</sup>

平均售价<sup>2</sup>

RMB1,300

↑ 0.0% Y-o-Y Changes 按年变化

FY2022 Revenue Growth Target

2022财年收入增长目标

20%



### Platforms 销售平台

FY2021: 35 Platforms

2021财年: 35个平台



### E-commerce Development 电商发展

Further enhance synergy between online and offline sales channels  
进一步提升在线及线下销售渠道之协同效应

Allocated more resources on short videos to showcase products in a more dynamic way  
投放更多资源于短视频, 以更动态方式呈现产品

Restructuring of supply chain to improve inventory turnover  
供应链核心改造, 以改善货品流转

<sup>1</sup> Sales of self-operated shops and e-commerce business 自营店及电子商务销售额

<sup>2</sup> ASP included value-added tax (VAT) 平均售价包含增值税

# MEMBERSHIP PROGRAMME

## 会员计划



2,427,623(+138%)

Total number of members  
as at 31 Mar 2021  
于2021年3月31日之会员总数



33%

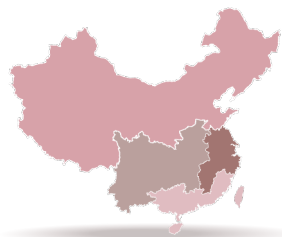
Member Contribution to  
Group's Retail Sales in FY2021  
2021财年会员占集团零售销售额



-5%

Member Spending in FY2021  
2021财年会员消费额

### Mainland 内地



1,706,434(+162%)

Members as at 31 Mar 2021  
于2021年3月31日之会员数目

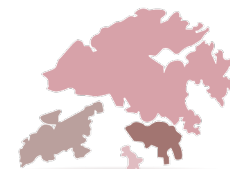
19%

Member Contribution to Mainland Retail Sales in FY2021  
2021财年会员占内地零售销售额

+35%

Member Spending in FY2021  
2021财年会员消费额

### Hong Kong, Macau and Overseas 香港、澳门及海外



721,189 (+94%)

Members as at 31 Mar 2021  
于2021年3月31日之会员数目

59%

Member Contribution to Hong Kong, Macau and  
Overseas Retail Sales in FY2021  
2021财年会员占香港、澳门及海外零售销售额

-49%

Member Spending in FY2021  
2021财年会员消费额

#### Remarks 注：

- Figures in brackets refer to the y-o-y changes 括号内的数字为按年变化
- Member Contribution to retail sales and members spending did not include sales of silver member and e-commerce business  
会员占零售销售额及会员消费额不包含银咭及电子商务销售额



# ONLINE MARKETING

## 网络营销

The Group actively implemented a variety of marketing activities in new media platforms, in order to strengthen our brand image and promote sales  
 为深化品牌形象及促销宣传，集团积极地利用新媒体实践各种市场推广活动

- ◆ Allocated more resources on various online media and APPs to reach out target customers.  
 在网络媒体及手机应用平台投放更多资源以接触目标客户群
- ◆ Caught up with online marketing trends, including RED, Tiktok, Bilibili and e-sports.  
 紧贴网络营销趋势，包括小红书、抖音、B站及电子竞技活动
- ◆ Expanded online sales by live streaming by staff and KOLs.  
 通过员工及KOLs直播扩展在线销售
- ◆ Enhanced CRM via instant messaging apps to reach and engage with customers.  
 以即时通讯软件强化客户维护管理，以接触客户及与其互动



# ANNIVERSARY PROMOTION

## 周年庆

Launched a creative cross-platform promotion campaign “Share Love and Fun” to celebrate the brand anniversary

推出「FUN喜爱」推广项目，跨平台庆祝品牌周年庆



Livestreamed the event on Weibo  
Recorded a total of **12.32** million views

微博直播发布会  
视频观看总量达 **1,232** 万



# ANNIVERSARY PROMOTION

## 周年庆

Collaborated with 100 KOLs on 5 major social media platforms to conduct an all-round product promotion

玩转五大社交平台, 百位KOL打通全局种草



Three topics on anniversary promotion altogether gained a total of 700 million views and 1.2 million discussions

周年庆三大话题总阅读量 7 亿 · 总讨论量 120 万



The hashtag #Share Love and Fun for 5201314# achieved a total exposure of 15 million views  
#FUN享5201314#话题页总曝光量达1,500万



Posts of 30 KOLs had a total exposure of 15 million views on Xiaohongshu.  
The topic attracted 10 million views and nearly 6000 participants joined the contest.  
30位小红书红人相关笔记曝光量达1,500万  
话题流量1,000万, 活动参与人数近6,000人



The videos with campaign hashtag recorded a total of 67 million views  
Videos of 10 KOLs on Tiktok recorded 20 million views  
标题视频总播放量达6,700万  
10位抖音达人视频播放量达2,000万



Interacted with six brands on their respective live streaming sessions to celebrate our anniversary  
与六大品牌连麦互动, 共同庆生



# LOVE IS BEAUTY CAMPAIGN

爱很美活动



## BLING UP STORE 快闪店

New product launch event in Shanghai in November  
11月于上海举行发布会

Live-streamed on both Lukfook Jewellery's official Weibo and Tmall flagship store, which recorded over 10 million views

发布会于六福珠宝官方微博及天猫旗舰店同步进行直播，观看量破千万

Held road shows in Zhengzhou, Taiyuan and Shijiazhuang subsequently  
期后于郑州、太原和石家庄举办巡展

Bling for more

Love for more

# LOVE IS BEAUTY CAMPAIGN

爱很美活动

## Cross-Platform Promotion 联动平台传播



18.71 million views on Weibo

微博阅读量 1,871 万



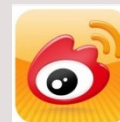
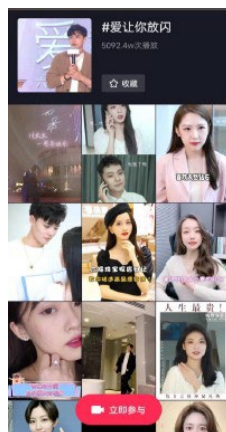
The topic attracted 6.22 million views on RED

小红书话题页浏览量达 622 万



Videos of 16 KOLs on TikTok recorded 37.88 million views

16位抖音达人发布定制视频，播放量达 3,788 万

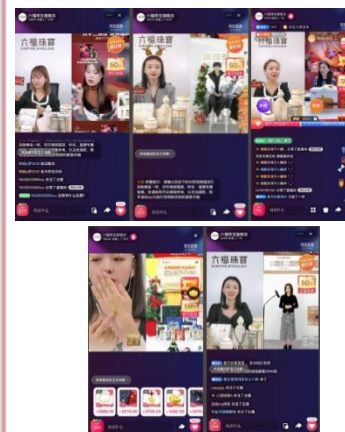


Relevant topics gained a total of 330 million views on Weibo

相关微博话题总阅读量 3.3 亿



Interacted with other brands on their respective live streaming sessions to roll out joint promotion



# CHINESE NEW YEAR FIVE AUSPICIOUS CARDS CAMPAIGN

## 春節集五福活动



Teamed up with AliPay to participate in the “Chinese New Year Five Auspicious Cards Campaign” event  
与支付宝携手合作「春节集五福」活动

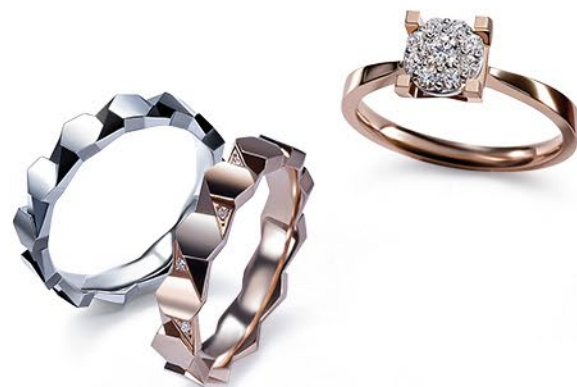
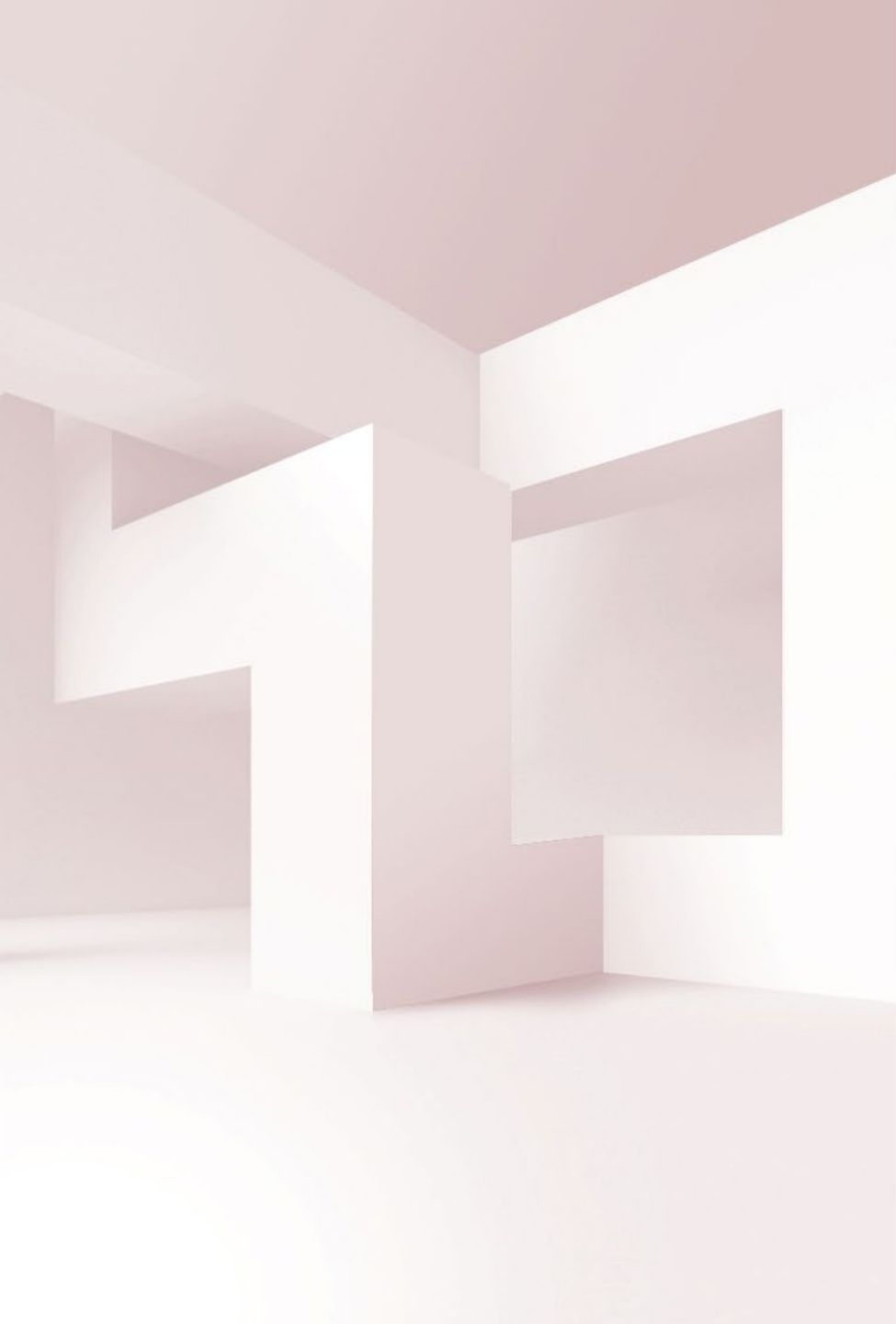
Number of participants was over 700 million  
参与人数达7亿人次

Achieved brand exposure of 150 million viewers  
品牌曝光達1.5亿人次



# OPEN FORUM

## 公开讨论

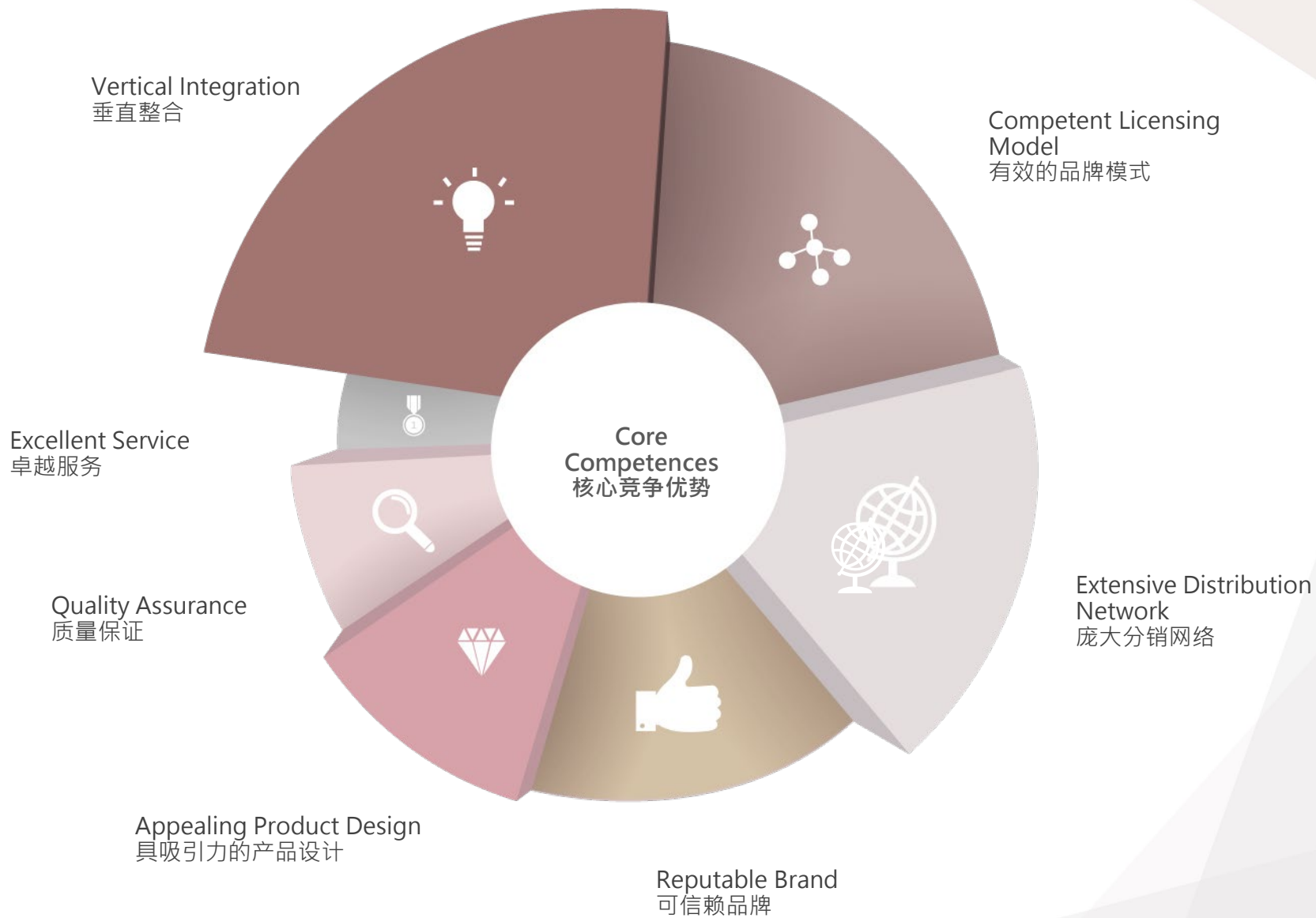


## CORE COMPETENCES 核心竞争优势



# CORE COMPETENCES

## 核心竞争优势

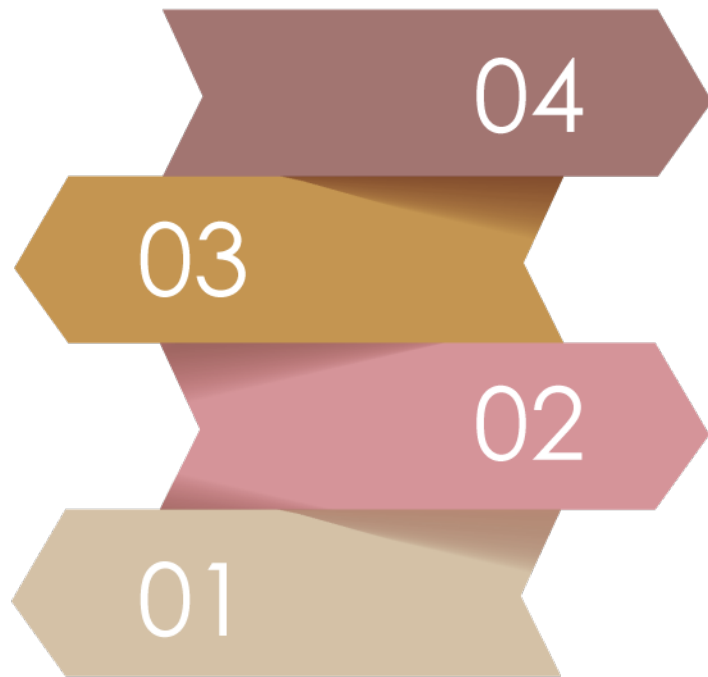


# VERTICAL INTEGRATION

## 垂直整合

Vertical integration helps strengthen operational efficiency, cost effectiveness, market responsiveness and supply reliability to enhance competitiveness

垂直整合有助强化营运效率、成本效益、市场反应能力及供应可靠度，以增强竞争力



### Distribution 分销

Self-operated Shops & E-Commerce Platforms

自营店及电子商务销售平台 .....● Retail revenue 零售收入

Licensed Shops & Corporate Clients

品牌店及企业客户 .....● Wholesale revenue 批发收入

QC/Labeling 品质鉴定 / 挂签 .....● Royalty income\* 专利收入

Design & Production 设计及生产

Sourcing and Designing 采购与设计

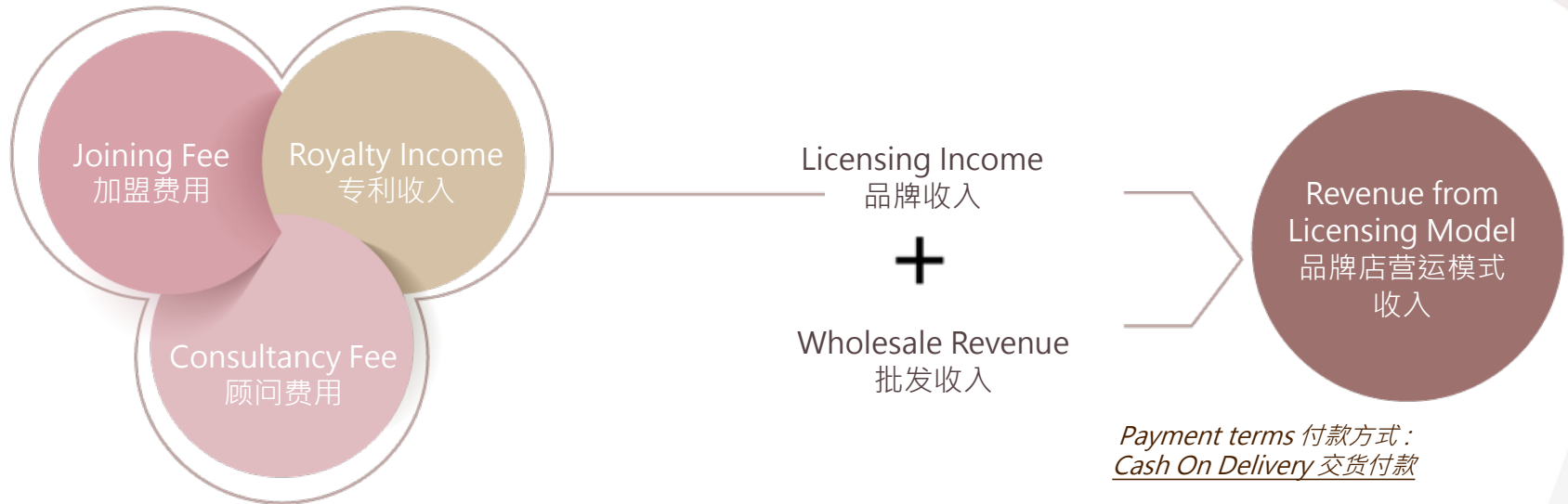
From quality suppliers or raw material 自优质供应商或原材料

\* Royalty income from licensees on their purchases of all products from Lukfook (wholesale) and authorized supplier  
专利收入是在品牌商向六福(批发)及授权供应商购入商品时收取

# COMPETENT LICENSING MODEL

## 有效的品牌模式

### Licensing Model 品牌模式



### Advantages 优点

- ◆ Ride on local knowledge  
善用当地市场认知
- ◆ Rapid market expansion  
迅速扩展市场
- ◆ Diversification of investment risk  
分散投资风险
- ◆ Enhancement of brand recognition  
提高品牌知名度

### Requirements 条件

- ◆ Initial investment: Min. RMB 4M  
初期投资：最少人民币400万元
- ◆ Background check and site inspection  
背景调查及现场勘查
- ◆ Contract renewal period: 1 year  
续约期限：1年



# COMPETENT LICENSING MODEL

## 有效的品牌模式

Stringent control system applied on both self-operated and licensed shops

自营店和品牌店采用统一的监管系统



### Operational Control

#### 营运监管

- Whistleblowing System and Reward Scheme  
鸣笛系统及奖励计划
- Sales and Inventory System Access  
销售及存货系统登入
- DVR System  
录像系统
- Operational Compliance Audit Team  
营运合规性审查小组



### Pricing Control

#### 价格监管

- Standardised retail price through centralised labeling process  
透过中央控制统一货品标签，以划一产品零售价
- Centralised control on discount policy  
中央折扣政策



### Product Quality Control

#### 货品品质监管

- 100% diamond products in Mainland market supplied by the Group  
内地市场钻石产品100%由六福供应
- Authorized suppliers on other products  
其他产品由指定供应商供应
- All gem-set jewellery products were accredited with NGTC /GTC certificates  
所有珠宝首饰均拥有国检/省检证书
- Sightholder of De Beers - steady quality diamond supply  
De Beers特约配售商 – 稳定优质钻石之供应



### Brand Image Control

#### 品牌形象监管

- Authorised renovation contractors to ensure standardised shop image  
指定装修承包商以划一商铺形象
- Prior approval on all advertising & promotion to deliver consistent brand image  
审批广告和宣传，以建立一致品牌形象
- Standardised operational materials (e.g.: uniform, packaging) in all shops to uphold brand image  
统一营运物资(例如: 制服, 包装)以建立一致品牌形象



### Distribution Network Control

#### 零售网络监管

- Prior approval on retail locations  
中央筛选零售点位置



### Service Quality Control

#### 服务质量监管

- Mystery Shopper System on service quality control  
神秘顾客计划及进行服务品质监管
- Centralised Staff Training  
统一员工培训
  - Regional training centre 区域培训中心
  - E-Learning programmes 网上学习课程
  - On-site training 实地培训

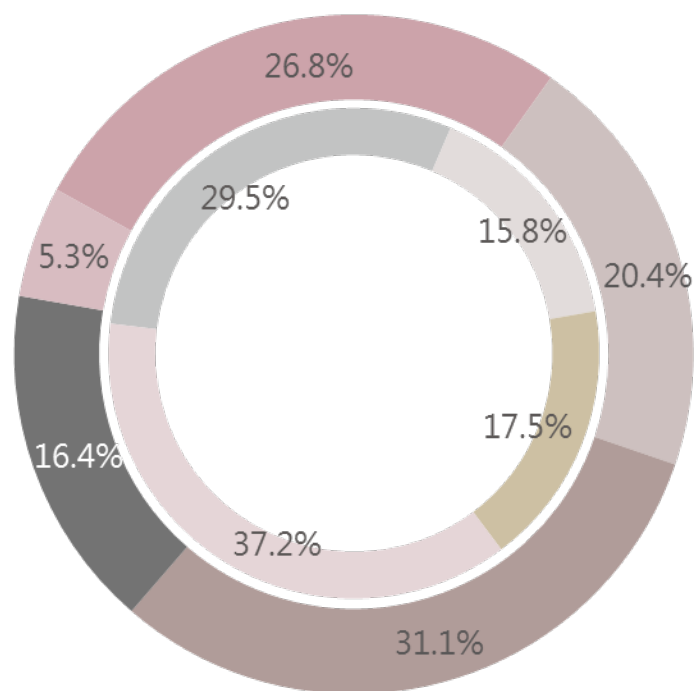
# EXTENSIVE RETAIL NETWORK 庞大零售网络

|                                 | As at 18 Jun 于6月18日 |              | As at 31 Mar 于3月31日 |              |              |                       |
|---------------------------------|---------------------|--------------|---------------------|--------------|--------------|-----------------------|
| Countries and Regions<br>国家及地区  | Current<br>现时       | Mix<br>組合    | 2021                | 2020         | 2019         | Y-o-Y Changes<br>按年变化 |
| Lukfook Shops 六福店               |                     |              |                     |              |              |                       |
| Self-operated 自营店               |                     |              |                     |              |              |                       |
| • Mainland 内地                   | 77                  | 3.2%         | 77                  | 110          | 141          | -33                   |
| • Hong Kong 香港                  | 46                  | 1.9%         | 47                  | 49           | 49           | -2                    |
| • Macau 澳门                      | 13                  | 0.5%         | 13                  | 11           | 11           | +2                    |
| • Canada 加拿大                    | 2                   | 0.1%         | 2                   | 2            | 2            | 0                     |
| • The United States 美国          | 3                   | 0.2%         | 3                   | 4            | 4            | -1                    |
| • Australia 澳洲                  | 1                   | 0.0%         | 1                   | 1            | 1            | 0                     |
| • Malaysia 马来西亚                 | 2                   | 0.1%         | 2                   | 3            | 3            | -1                    |
| • Singapore 新加坡                 | 1                   | 0.0%         | 1                   | 1            | 1            | 0                     |
| Sub-total 小計                    | 145                 | 6.0%         | 146                 | 181          | 212          | -35                   |
| Licensed 品牌店                    |                     |              |                     |              |              |                       |
| • Mainland 内地                   | 2,206               | 90.6%        | 2,135               | 1,878        | 1,614        | +257                  |
| • The Philippines 菲律宾           | 2                   | 0.1%         | 2                   | 2            | 1            | 0                     |
| • Cambodia 柬埔寨                  | 1                   | 0.0%         | 1                   | 1            | 1            | 0                     |
| Sub-total 小計                    | 2,209               | 90.7%        | 2,138               | 1,881        | 1,616        | +257                  |
| <b>Total 总计</b>                 | <b>2,354</b>        | <b>96.7%</b> | <b>2,284</b>        | <b>2,062</b> | <b>1,828</b> | <b>+222</b>           |
| Other Brands in Mainland 内地其他品牌 |                     |              |                     |              |              |                       |
| Self-operated 自营店               |                     |              |                     |              |              |                       |
| • Goldstyle                     | 6                   | 0.2%         | 8                   | 3            | 0            | +5                    |
| • Dear Q                        | 1                   | 0.0%         | 2                   | 3            | 0            | -1                    |
| • 3D GOLD 金至尊                   | 0                   | 0.0%         | 0                   | 3            | 5            | -3                    |
| Licensed 品牌店                    |                     |              |                     |              |              |                       |
| • Goldstyle                     | 75                  | 3.1%         | 72                  | 49           | 0            | +23                   |
| <b>Worldwide Total 全球总计</b>     | <b>2,436</b>        | <b>100%</b>  | <b>2,366</b>        | <b>2,120</b> | <b>1,833</b> | <b>+246</b>           |

# LUKFOOK DISTRIBUTION NETWORK IN MAINLAND

## 六福内地分销网络

As at 31 Mar 2021  
于2021年3月31日



- Northern China 华北区
- Central China 华中区
- Southern China 华南区
- Eastern China 华东区
- Western China 华西区
- Tier I 一线
- Tier II 二线
- Tier III 三线
- Tier IV & below 四线及以下

Total No. of shops 店铺总数 : 2,212(+224)

|                                   |          |
|-----------------------------------|----------|
| Total No. of Licensees 品牌商总数      | 604(+98) |
| Total No. of Provinces 省总数        | 27(0)    |
| Total No. of Municipalities 直辖市总数 | 4(0)     |
| Total No. of Cities 城市总数          | 514(+45) |

|                             | Self-operated 自营店 | Licensed 品牌店      | Total 总数          | Municipalities/ Cities 直辖市/城市         |
|-----------------------------|-------------------|-------------------|-------------------|---------------------------------------|
| Countries and Regions 国家及地区 | No. of Shops 店铺数字 | No. of Shops 店铺数字 | No. of Shops 店铺数字 | No. of Municipalities/Cities 直辖市/城市数字 |
| Tier I 一线                   | 54(+16)           | 598(+315)         | 652(+331)         | 16(+11)                               |
| Tier II 二线                  | 7(-35)            | 343(-217)         | 350(-252)         | 19(-13)                               |
| Tier III 三线                 | 8(-4)             | 379(+1)           | 387(-3)           | 64(-15)                               |
| Tier IV & below 四线及以下       | 8(-10)            | 815(+158)         | 823(+148)         | 419(+62)                              |

|                             | Self-operated 自营店 | Licensed 品牌店      | Total 总数          | Provinces 省          | Municipalities 直辖市          | Cities 城市          |
|-----------------------------|-------------------|-------------------|-------------------|----------------------|-----------------------------|--------------------|
| Countries and Regions 国家及地区 | No. of Shops 店铺数字 | No. of Shops 店铺数字 | No. of Shops 店铺数字 | No. of Provinces 省数字 | No. of Municipalities 直辖市数字 | No. of Cities 城市数字 |
| Northern China 华北区          | 25(-19)           | 568(+42)          | 593(+23)          | 8(0)                 | 2(0)                        | 160(+9)            |
| Central China 华中区           | 33(-11)           | 417(+69)          | 450(+58)          | 6(0)                 | 1(0)                        | 132(+10)           |
| Southern China 华南区          | 0(0)              | 689(+59)          | 689(+59)          | 4(0)                 | 0(0)                        | 84(+8)             |
| Eastern China 华东区           | 19(-3)            | 344(+52)          | 363(+49)          | 4(0)                 | 1(0)                        | 114(+12)           |
| Western China 华西区           | 0(0)              | 117(+35)          | 117(+35)          | 5(0)                 | 0(0)                        | 24(+6)             |

Remarks 注 :

- Lukfook shops only 只包括六福店铺
- The percentages refer to the contribution to the total no. of shops in Mainland 百分比代表该店数目对内地店铺总数之占比
- Figures in brackets refer to the 12-month changes 括号内的数字为十二个月之变化

# REPUTABLE BRAND

## 可信赖品牌

Lukfook Jewellery is positioned as a brand with the finest products and quality services targeting the mass luxury market. As a Hong Kong brand with nearly 30 years of history, the Group puts substantial effort in building a welcoming and warm-hearted brand image to penetrate into the middle-class market.

六福珠宝以大众化奢侈品的市场为定位，一直为顾客提供优质珠宝产品和服务。作为一家近30年历史的香港品牌，集团致力建立殷切亲和的品牌形象以渗透中产市场

### Awards include:

### 奖项包括:



JNA Awards 2020  
2020年度JNA大奖

Named Honouree of "Outstanding Enterprise of the Year – APAC" and Ms. Nancy Wong, Executive Director and Deputy Chief Executive Officer as a Recipient of "Young Entrepreneur of the Year" in JNA Awards 2020 荣获「年度杰出企业大奖（亚太地区）」入围奖 执行董事兼副行政总裁黄兰诗小姐夺得「杰出青年企业家大奖」



Hong Kong Service Awards 2021– Quality Living Category (Jewellery and Gold)  
香港服务大奖2021 - 优越生活组别（珠宝金行）

Recognised for 14 consecutive years with "Hong Kong Service Awards - Quality Living Category (Jewellery and Gold)" 连续十四年荣获《东周刊》颁发的「香港服务大奖 - 优越生活组别（珠宝金行）」

# APPEALING PRODUCT DESIGN

## 具吸引力的产品设计

- ◆ Professional jewellery design teams in Shenzhen and Nansha in Mainland and Hong Kong  
于内地深圳、南沙及香港设有专业设计团队
- ◆ Have attained over 200 awards  
获得超过200个奖项
- ◆ Swept 5 Awards in "Chuk Kam Jewellery Design Competition 2020"  
于「足金首饰设计比赛2020」勇夺五个大獎

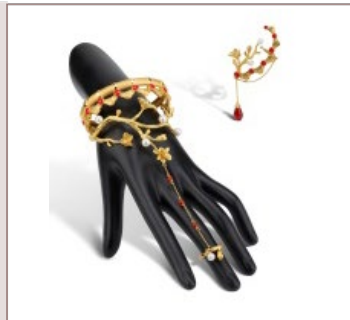
"Connection"  
「系」



"Henna"  
「传承的祝福」



"White Sandalwood  
and Red Walls"  
「红墙映兰」



"Earring and  
Alternative Accessory"  
「纸金醉迷」



"Generations"  
「流芳百世」



- ◆ The Group' s jewellery design piece "Freedom and Bondage" has won the "Best of Show Award (Open Group)" and "Craftsmanship and Technology Award" in the 21st Hong Kong Jewellery Design Competition  
集团珠宝设计作品「自由与束缚」于第21届「香港珠宝设计比赛」中夺得「公开组大獎」及「工艺技术奖」

# QUALITY ASSURANCE

## 质量保证

### Quality Assurance Schemes

#### 质量保证計劃



### China Gems Laboratory Limited 中华珠宝鉴定中心有限公司

The only laboratory in Hong Kong that meets the requirements of accreditation in jadeite jade testing, diamond authentication and grading, and gold fineness testing. Besides, it is the first laboratory in Hong Kong to obtain Chinese national standards GB/T9288 accreditation in gold testing

香港唯一同时符合硬玉质翡翠测试、钻石鉴定评级及黄金纯度检测的珠宝鉴定中心。中心更是香港首间成功考核中国国家标准GB/T9288 黄金检测方法认证之珠宝鉴定中心

### Victoria Gemology Institute Limited 维多利亚宝石学院

Passed the ISO/IEC 17025 accreditation of the ANSI-ASQ National Accreditation Board (ANAB) and the accreditation of the International Laboratory Accreditation Cooperation (ILAC) and is authorised to issue internationally recognised reports for diamond grading, jadeite jade, ruby, sapphire and emerald testing

已通过美国国家认可委员会 ANSI-ASQ National Accreditation Board (ANAB) 的 ISO/IEC 17025 考核及国际实验室认可合作组织 International Laboratory Accreditation Cooperation (ILAC) 的认可，可签发国际认可的钻石评级报告、翡翠、红宝石、蓝宝石及祖母绿检测报告

### De Beers Group Institute of Diamond (IOD) 戴比尔斯集团钻石学院

The Group has cooperated with IOD to provide a report for Hearts & Arrows diamond sold at our shops

集团与戴比尔斯集团钻石学院合作，为出售的八心八箭钻石提供报告

### National Gemstone Testing Center (NGTC) 国家珠宝玉石质量监督检验中心

The Group collaborated with the NGTC and became one of the first jewellery brands to launch e-certificate, making joint efforts to provide quality assurance for consumers

集团与国家珠宝玉石质量监督检验中心携手合作，成为首批推出电子证书的珠宝品牌，共同为消费者提供质量保证

# EXCELLENT SERVICE

## 卓越服务



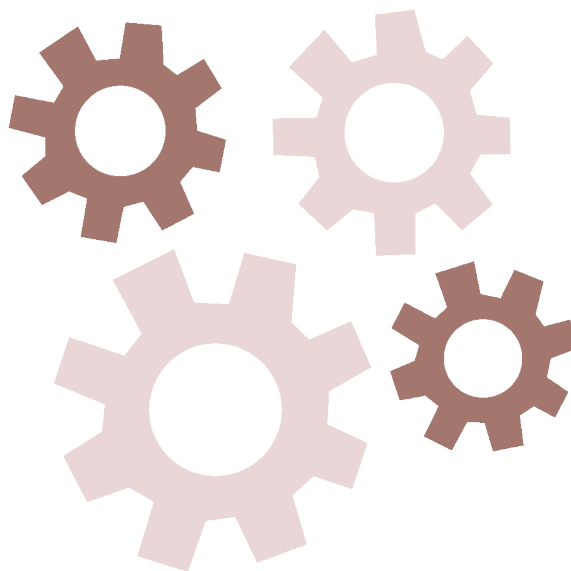
"Delivering the Beauty of Love with Six Heartfelt Services" Customer Service Programme

「六心传为您 因为爱很美」顾客服务计划

**Hong Kong Retail Management Association**  
香港零售管理协会

Top ten spot on "Quality Service Benchmarking Assessment" overall industry list in January-March 2021

「优质服务衡量评估」行业排名：  
2021年1至3月期间，排名十大品牌



**Research Management Ltd.**

"Mystery Shopper Programme":  
Received an average score of over 90%  
by Hong Kong branches  
「神秘顾客计划」：  
香港各分行的平均分逾90%



香港服務名牌十年成就獎  
Hong Kong Top Service Brand Ten Year  
Achievement Award



香港工商業  
PROGRESS AWARD  
FOR INDUSTRY  
生產力及品質獎  
PRODUCTIVITY AND  
QUALITY AWARD



QUALITY TOURISM SERVICES  
優質旅遊服務





# SUSTAINABILITY

## 可持续性



The Group is committed to giving back to society and has been supporting the "Walk for Millions", a fundraising event held by the Community Chest of Hong Kong, for many years. The Group's employees and their families stepped out to support "The Community Chest Walk for Millions" to help those in need

集团秉承回馈社会的精神，多年来积极支持香港「公益金百万行」筹款活动，集团员工及其家属举步支持「公益金百万行」，帮助社会上有需要人士



Awarded as "QF Star Employer" under "Qualifications Framework" Scheme Again

再获嘉许为「资历架构」计划之「QF星级雇主」



Named "Hong Kong- Guangdong Cleaner Production Partner (Manufacturing)" again in recognition of the Group's dedicated effort in energy saving and waste reduction

节能减排连获肯定，再次荣获「粤港清洁生产伙伴(制造业)」嘉许



Accredited the Certificate of Merit under the "Manufacturing and Industrial Services" Category in "2019 Hong Kong Awards for Environmental Excellence"

于「2019香港环境卓越大奖」中荣获「制造业及工业服务」组别中的优异奖





# COMPANY PROFILE

## 公司简介

# ABOUT LUKFOOK

## 关于六福

A leading jewellery retailer in Mainland and Hong Kong  
内地及香港主要珠宝零售商之一

### Main Business 主要业务

- ◆ The Group principally engages in the sourcing, designing, wholesaling, trademark licensing and retailing of a variety of gold and platinum jewellery and gem-set jewellery products  
集团主要从事各类黄铂金首饰及珠宝首饰产品之采购、设计、批发、商标授权及零售业务

### Milestone 里程碑

Opened the first self-operated shop in Hong Kong in 1991  
1991年于香港开设首间自营店

Listed on the Main Board of Hong Kong Stock Exchange in 1997  
于1997年在香港联合交易所主板上市

Qualified as a Sightholder of De Beers in March 2015  
于2015年3月成为De Beers 特约配售商

1991

1997

2015

1994

2014

Opened its first licensed shop and self-operated shop in Mainland in 1994 and 2004, respectively  
分别于1994及2004年，于内地开设首间品牌店及自营店

Acquired 50% interest in CGS<sup>1</sup> in June 2014  
于2014年6月完成收购中国金银<sup>1</sup>50%权益

<sup>1</sup>A subsidiary of Hong Kong Resources Holdings Company Limited (Stock Code:2882), which conducts its jewellery retail and franchise businesses under the brand name of '3D-GOLD' in Mainland, Hong Kong and Macau  
香港资源控股有限公司(股份代号: 2882)之附属公司，现于内地、香港及澳门以「金至尊」品牌从事珠宝零售及特许经营业务



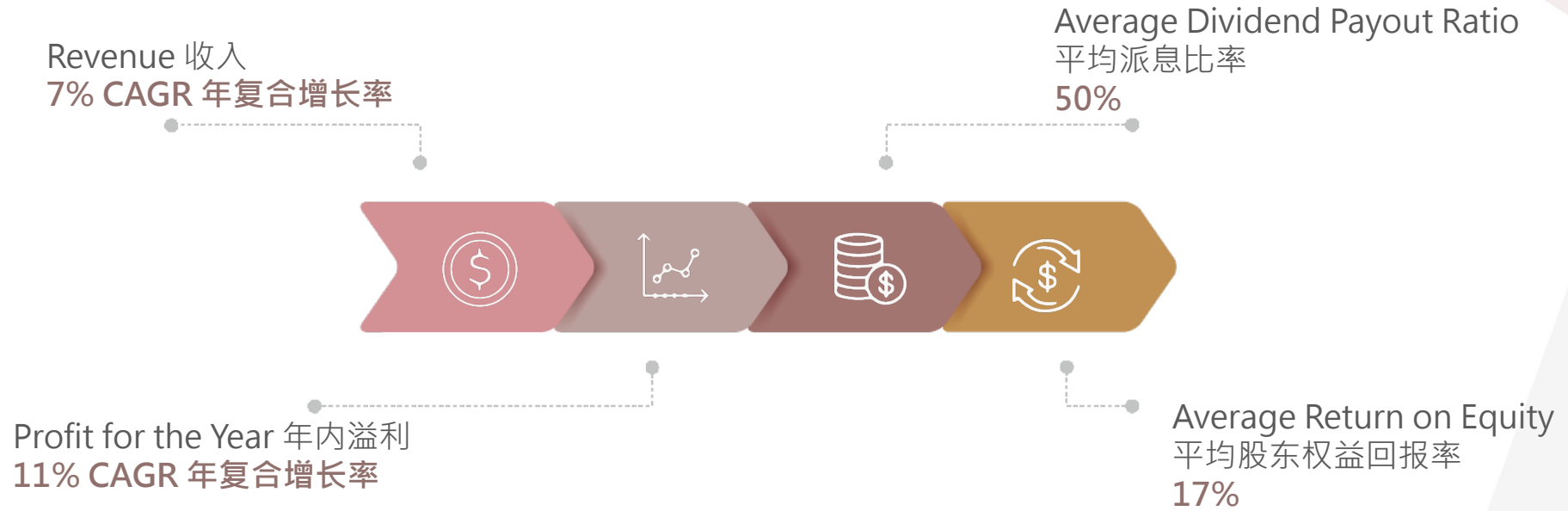
# APPENDICES

## 附录

# FINANCIAL PERFORMANCE SINCE IPO

## 自上市之财年财务回顾

In 1997, Lukfook Group was listed on the main board of the Stock Exchange of Hong Kong Ltd.  
1997年, 六福集团在香港交易所主板上市



Market Capitalisation reached  
HK\$14.2billion (as at 21 Jun 2021)  
市值达142亿港元 (截至2021年6月21日)  
31 times since IPO  
公开招股市值的31倍

Net Asset reached HK\$11.3billion  
净资产达113亿港元  
52 times since IPO  
公开招股市值的52倍

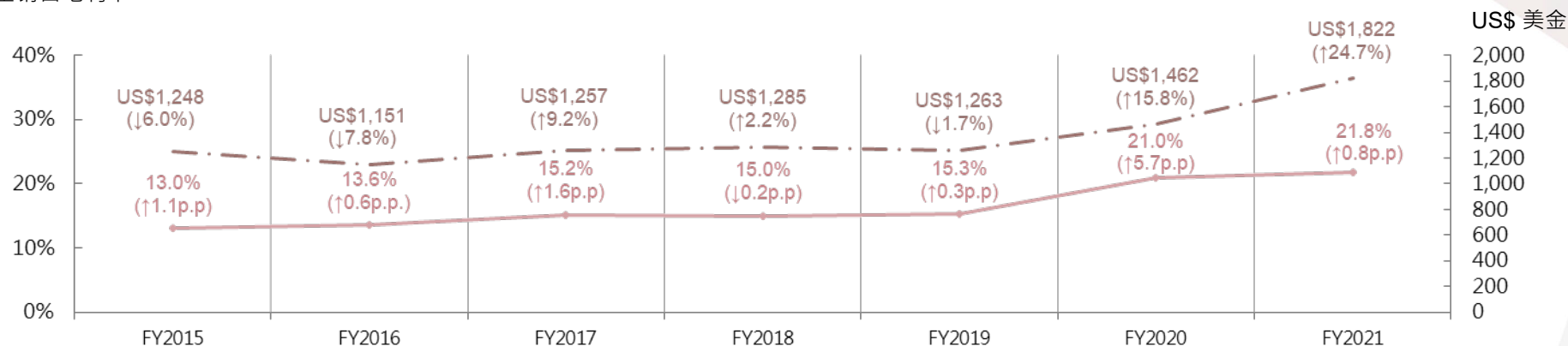
# AVERAGE GOLD PRICE CHANGES & GP% OF GOLD

## 平均黄金价格波幅及黄金毛利率

Gross margin of gold sales is not highly correlated to the gold price fluctuation  
黄金产品之毛利率与黄金价格变动相关性不大

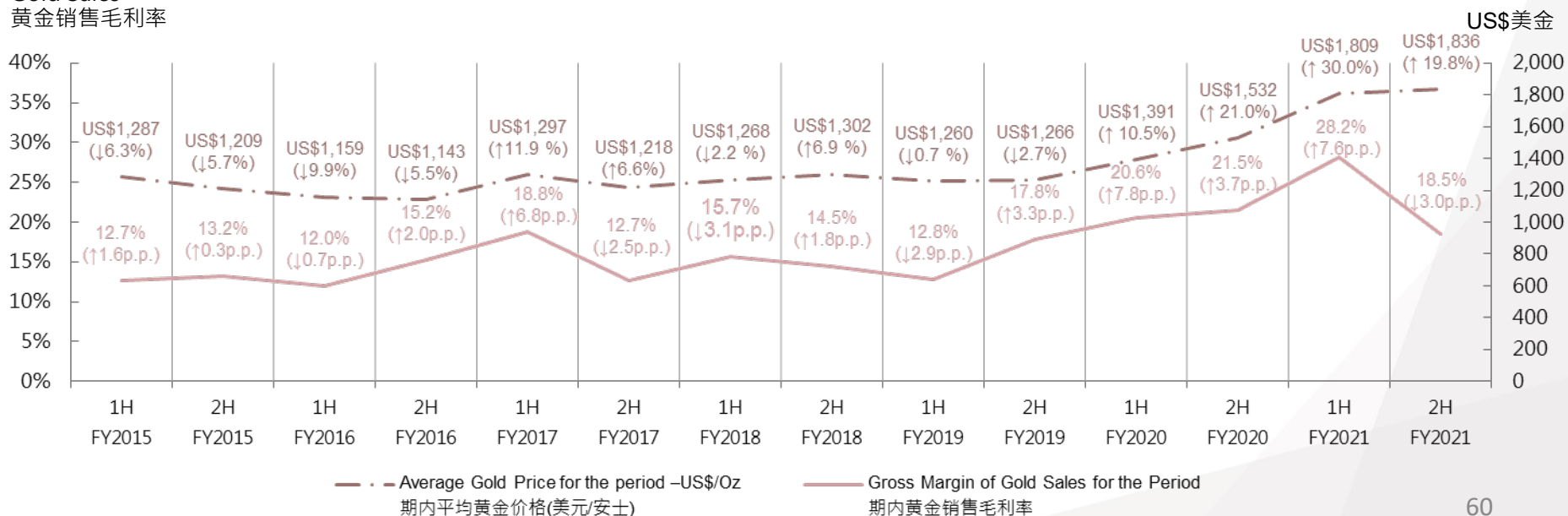
Gross Margin of Gold Sales  
黄金销售毛利率

Full Year 全年



Gross Margin of Gold Sales  
黄金销售毛利率

1H&2H 上半年及下半年



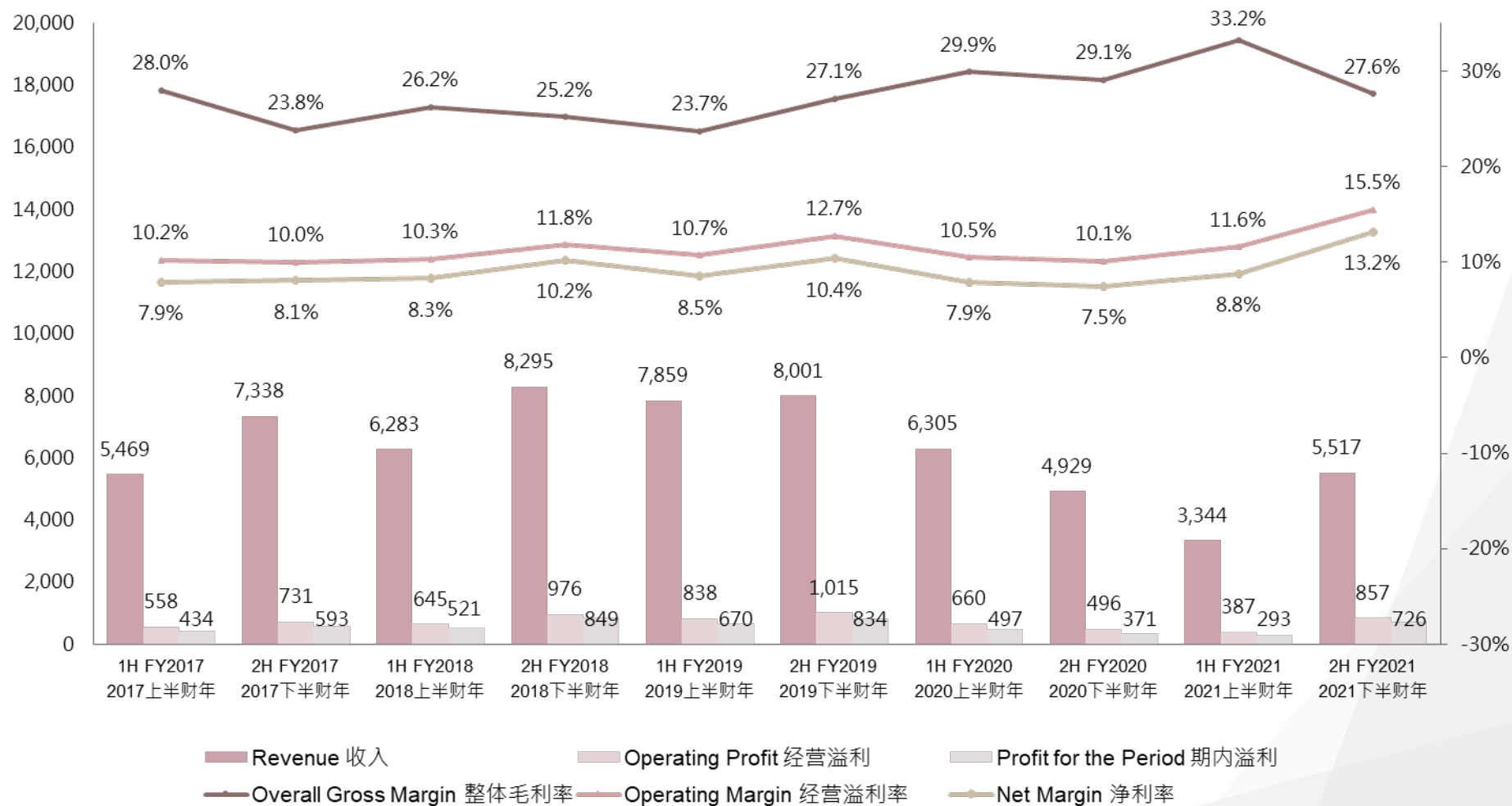
\* Y-o-Y Changes are shown in brackets 括号内为去年同期之变化



# 1H&2H FY2017-2021 OPERATING PERFORMANCE

2017-2021上半及下半财年 营运表现

(HK\$M) (百万港元)

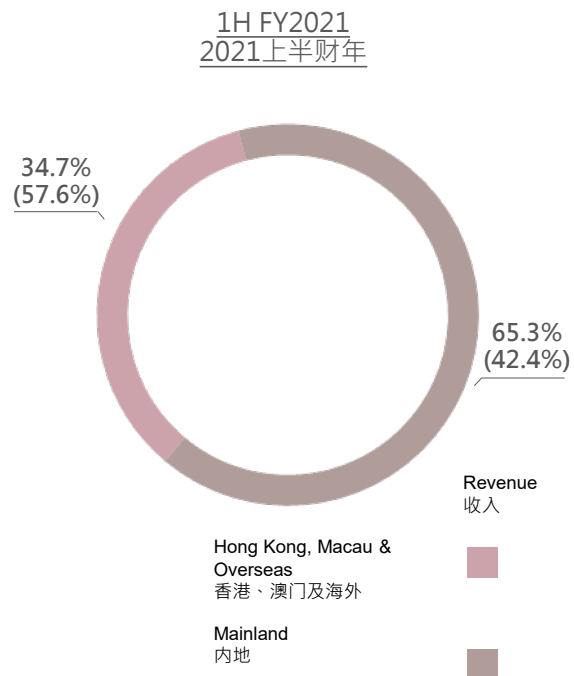




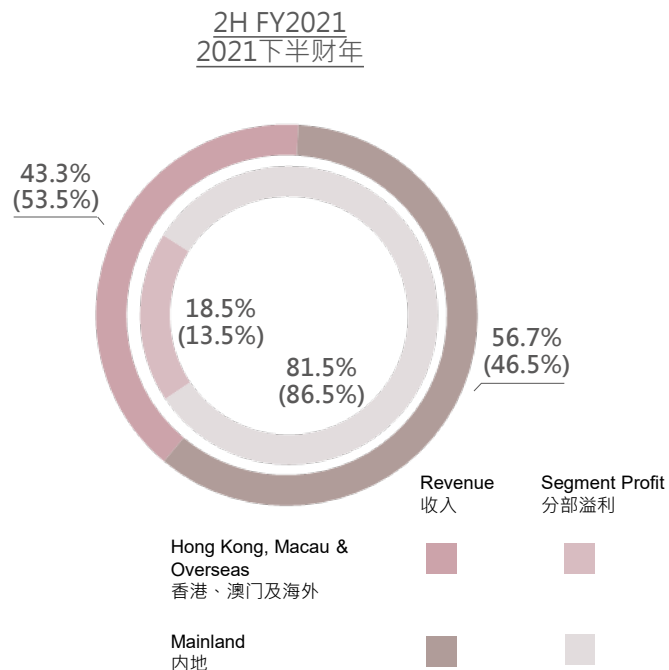
# REVENUE AND PROFIT ANALYSIS

## 收入及溢利分析

### Revenue and Segment Profit by Market 按市场划分的收入及分部溢利



| HK\$M<br>百万港元                                 | Revenue<br>收入   | Segment Profit<br>分部溢利 |                   | Segment Profit<br>Margin<br>分部溢利率 |
|-----------------------------------------------|-----------------|------------------------|-------------------|-----------------------------------|
|                                               |                 |                        | Mix<br>组合         |                                   |
| Hong Kong,<br>Macau &<br>Overseas<br>香港、澳门及海外 | 1,161<br>-68.1% | -93<br>-128.6%         | -22.3%<br>(38.8%) | -8.0%<br>-16.9p.p.                |
| Mainland<br>内地                                | 2,183<br>-18.3% | 508<br>-0.4%           | 122.3%<br>(61.2%) | 23.3%<br>+4.2p.p.                 |



| HK\$M<br>百万港元                                 | Revenue<br>收入   | Segment Profit<br>分部溢利 | Segment Profit<br>Margin<br>分部溢利率 |
|-----------------------------------------------|-----------------|------------------------|-----------------------------------|
|                                               |                 |                        |                                   |
| Hong Kong,<br>Macau &<br>Overseas<br>香港、澳门及海外 | 2,390<br>-9.3%  | 168<br>+166.9%         | 7.0%<br>+4.6p.p.                  |
| Mainland<br>内地                                | 3,127<br>+36.4% | 740<br>+84.0%          | 23.7%<br>+6.2p.p.                 |

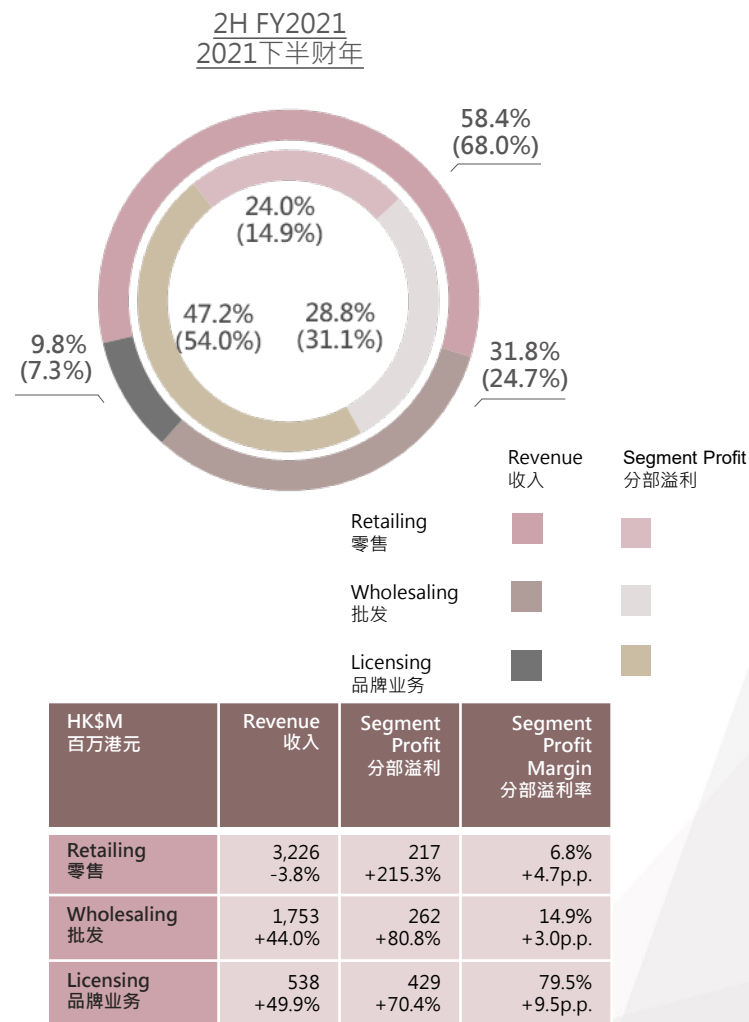
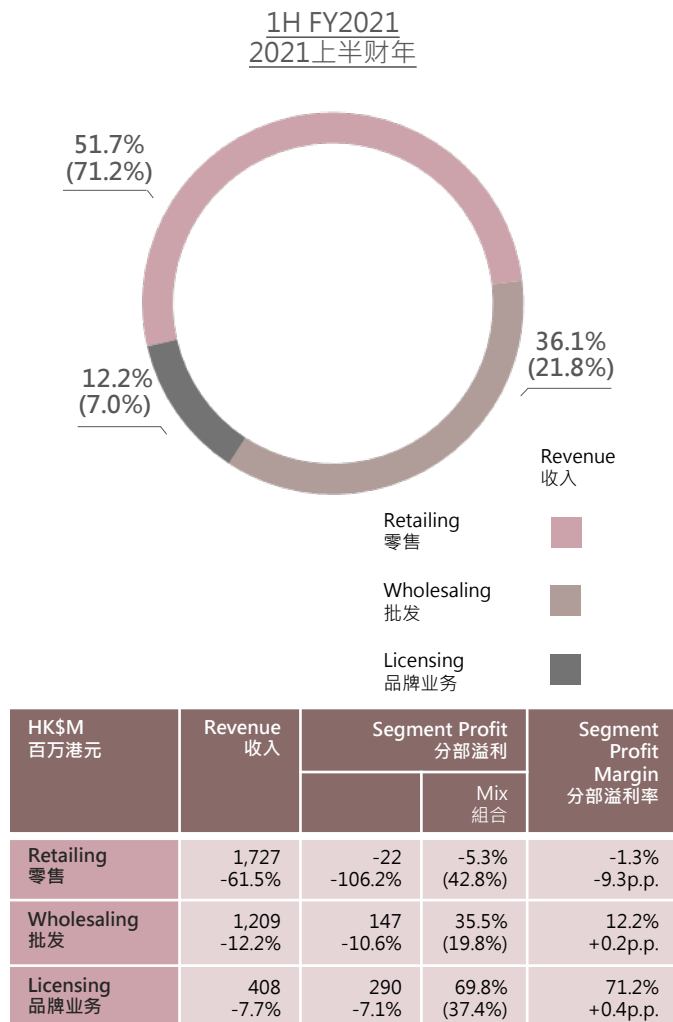
Remarks: Figures for FY2020 are shown in brackets  
注：括号内为2020财年数字

# REVENUE AND PROFIT ANALYSIS

## 收入及溢利分析

### Revenue and Segment Profit by Business

按业务划分的收入及分部溢利



Remarks: Figures for FY2020 are shown in brackets

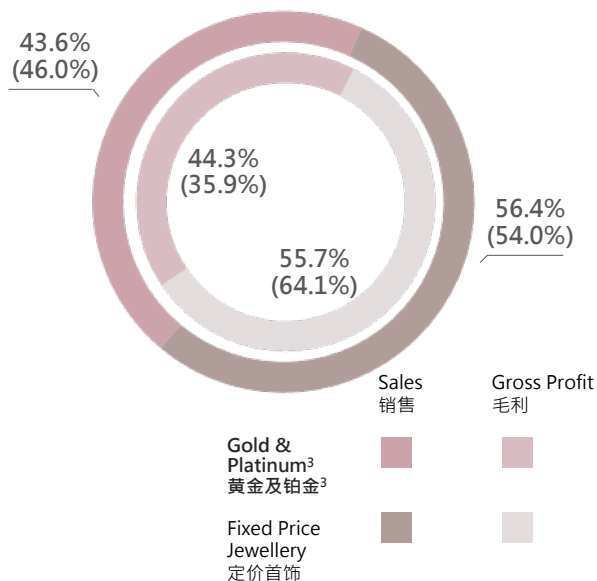
注：括号内为2020财年数字

# REVENUE AND PROFIT ANALYSIS

## 收入及溢利分析

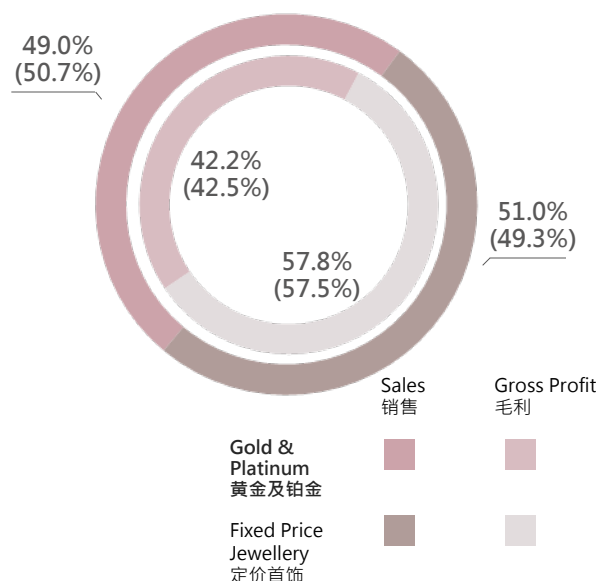
### Sales<sup>1</sup> and Gross Profit<sup>2</sup> by Product 按产品划分的销售<sup>1</sup>及毛利<sup>2</sup>

1H FY2021  
2021上半财年



| HK\$M<br>百万港元                 | Sales<br>销售     | Gross Profit<br>毛利 | Gross Margin<br>毛利率 |
|-------------------------------|-----------------|--------------------|---------------------|
| Gold & Platinum<br>黄金及铂金      | 1,280<br>-52.5% | 359<br>-36.3%      | 28.0%<br>+7.1p.p.   |
| Fixed Price Jewellery<br>定价首饰 | 1,656<br>-47.7% | 451<br>-55.0%      | 27.2%<br>-4.5p.p.   |

2H FY2021  
2021下半财年



| HK\$M<br>百万港元                 | Sales<br>销售     | Gross Profit<br>毛利 | Gross Margin<br>毛利率 |
|-------------------------------|-----------------|--------------------|---------------------|
| Gold & Platinum<br>黄金及铂金      | 2,440<br>+5.4%  | 459<br>-8.7%       | 18.8%<br>-2.9p.p.   |
| Fixed Price Jewellery<br>定价首饰 | 2,539<br>+12.7% | 630<br>-7.3%       | 24.8%<br>-5.3p.p.   |

Remarks: Figures for FY2020 are shown in brackets  
注：括号内为2020财年数字

<sup>1</sup> Sales = Revenue – Licensing Income 销售=收入 – 品牌业务收入

<sup>2</sup> Gross Profit = Consolidated Gross Profit – Gross Profit of Licensing Income 毛利=综合毛利 – 品牌业务收入毛利

<sup>3</sup> Gold & Platinum refers to gold & platinum products sold by weight basing on international market price, i.e. at non-fixed price  
黄金及铂金是指根据国际市场价格按重量出售的黄金及铂金产品（即非定价）

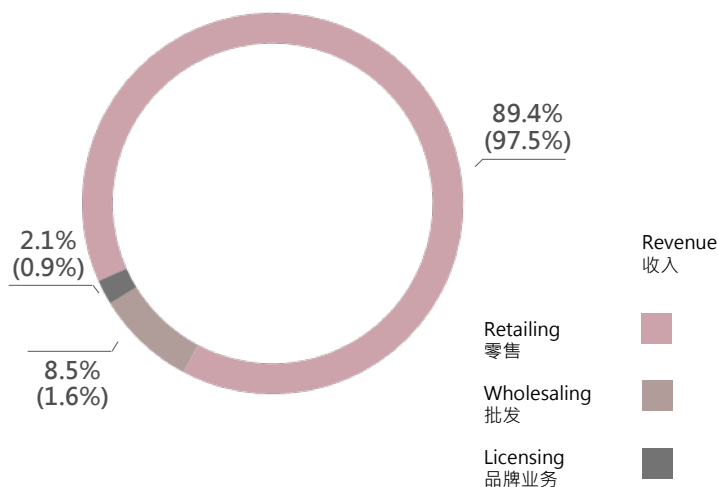
# REGIONAL REVENUE & PROFIT ANALYSIS BY BUSINESS

## 地区收入及溢利分析以业务划分

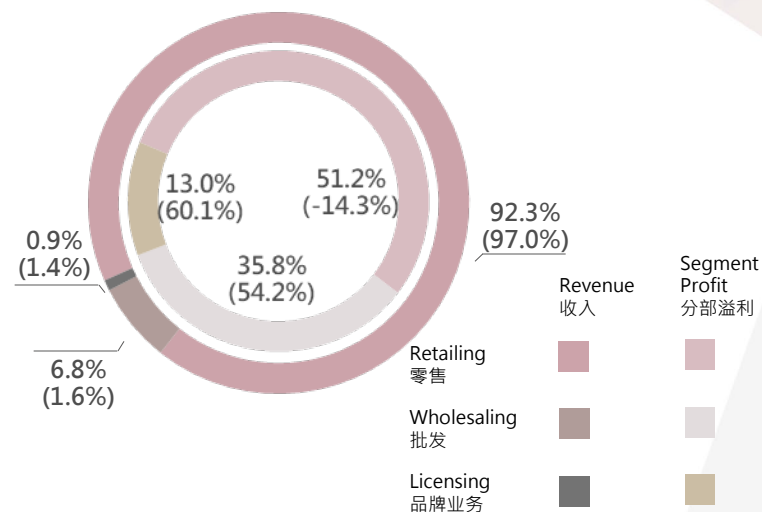
Hong Kong, Macau and Overseas

香港、澳门及海外

1H FY2021  
2021上半财年



2H FY2021  
2021下半财年



| HK\$M<br>百万港元                      | Revenue<br>收入              | Segment Profit<br>分部溢利 |                   | Segment Profit<br>Margin<br>分部溢利率 |
|------------------------------------|----------------------------|------------------------|-------------------|-----------------------------------|
|                                    |                            |                        | Mix<br>組合         |                                   |
| Retailing<br>零售                    | 1,038<br>-70.7%            | -106<br>-140.1%        | 113.7%<br>(81.2%) | -10.2%<br>-17.6p.p                |
| Wholesaling<br>批发                  | 99<br>+70.0%               | -11<br>-139.3%         | 12.4%<br>(9.0%)   | -11.7%<br>-62.2p.p                |
| Licensing<br>品牌业务                  | 24<br>-25.0%               | 24<br>-23.8%           | -26.1%<br>(9.8%)  | 100.3%<br>+1.5p.p                 |
| Overall<br>整体                      | 1,161<br>-68.1%            | -93<br>-128.6%         | 100%<br>(100%)    | -8.0%<br>-16.9p.p                 |
| Adjusted<br>Wholesaling<br>经调整后的批发 | 317 <sup>1</sup><br>-69.1% | -11<br>-139.3%         | N/A               | -3.6%<br>-6.5p.p                  |

| HK\$M<br>百万港元                      | Revenue<br>收入              | Segment Profit<br>分部溢利 | Segment Profit<br>Margin<br>分部溢利率 |
|------------------------------------|----------------------------|------------------------|-----------------------------------|
|                                    |                            |                        |                                   |
| Retailing<br>零售                    | 2,207<br>-13.6%            | 86<br>+1,052.9%        | 3.9%<br>+4.3p.p                   |
| Wholesaling<br>批发                  | 162<br>+282.8%             | 60<br>+75.8%           | 37.1%<br>-43.7p.p                 |
| Licensing<br>品牌业务                  | 21<br>-42.8%               | 22<br>-42.1%           | 101.4%<br>+1.2p.p                 |
| Overall<br>整体                      | 2,390<br>-9.3%             | 168<br>+166.9%         | 7.0%<br>+4.6p.p                   |
| Adjusted<br>Wholesaling<br>经调整后的批发 | 637 <sup>1</sup><br>-13.4% | 60<br>+75.8%           | 9.4%<br>+4.8p.p                   |

Remarks: Figures for FY2020 are shown in brackets

注：括号内为2020财年数字

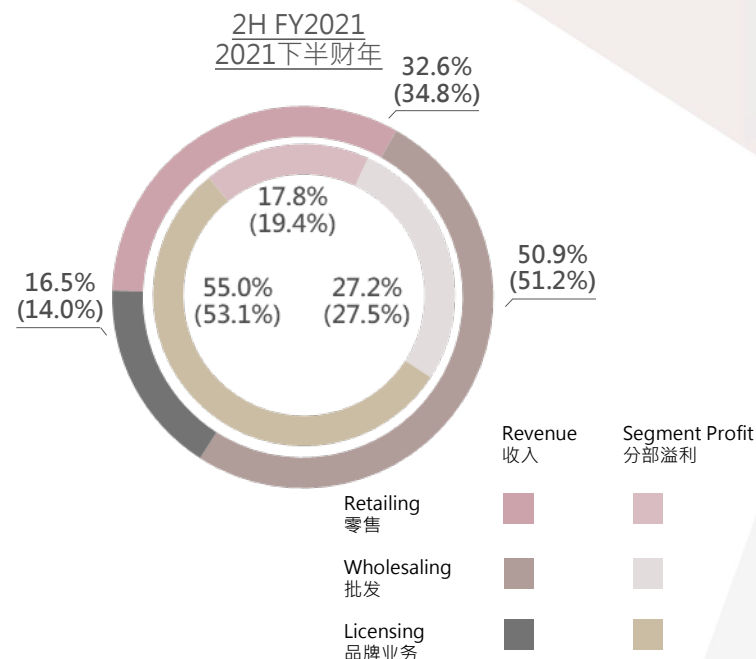
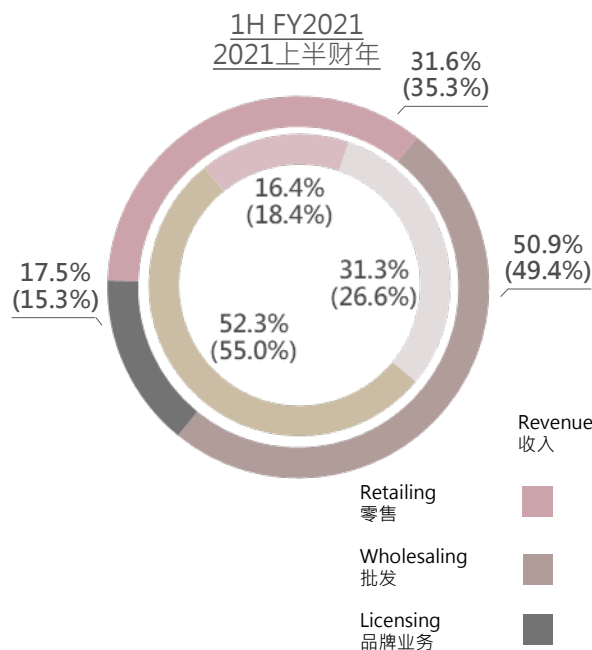
<sup>1</sup> Adjusted Wholesaling Revenue = Revenue of Wholesale Business to External Parties+ Inter-Segment Wholesale Revenue

<sup>1</sup> 经调整后的批发收入 = 对外批发业务收入 + 分部间批发收入

# REGIONAL REVENUE & PROFIT ANALYSIS BY BUSINESS

## 地区收入及溢利分析以业务划分

Mainland  
内地



| HK\$M<br>百万港元                   | Revenue<br>收入                | Segment Profit<br>分部溢利 | Segment Profit Margin<br>分部溢利率 |
|---------------------------------|------------------------------|------------------------|--------------------------------|
| Retailing<br>零售                 | 690<br>-26.9%                | 83<br>-11.3%           | 12.1%<br>+2.1p.p               |
| Wholesaling<br>批发               | 1,110<br>-15.8%              | 159<br>+17.1%          | 14.3%<br>+4.0p.p               |
| Licensing<br>品牌业务               | 383<br>-6.3%                 | 266<br>-5.3%           | 69.4%<br>+0.8p.p               |
| Overall<br>整体                   | 2,183<br>-18.3%              | 508<br>-0.4%           | 23.3%<br>+4.2p.p               |
| Adjusted Wholesaling<br>经调整后的批发 | 1,385 <sup>1</sup><br>-16.0% | 159<br>+17.1%          | 11.5%<br>+3.3p.p               |

| HK\$M<br>百万港元                   | Revenue<br>收入                | Segment Profit<br>分部溢利 | Segment Profit Margin<br>分部溢利率 |
|---------------------------------|------------------------------|------------------------|--------------------------------|
| Retailing<br>零售                 | 1,019<br>+27.9%              | 132<br>+68.8%          | 12.9%<br>+3.1p.p               |
| Wholesaling<br>批发               | 1,591<br>+35.5%              | 201<br>+82.3%          | 12.7%<br>+3.3p.p               |
| Licensing<br>品牌业务               | 517<br>+60.8%                | 407<br>+90.4%          | 78.6%<br>+12.2p.p              |
| Overall<br>整体                   | 3,127<br>+36.4%              | 740<br>+84.0%          | 23.7%<br>+6.2p.p               |
| Adjusted Wholesaling<br>经调整后的批发 | 1,694 <sup>1</sup><br>+24.8% | 201<br>+82.3%          | 11.9%<br>+3.8p.p               |

Remarks: Figures for FY2020 are shown in brackets

注：括号内为2020财年数字

<sup>1</sup> Adjusted Wholesaling Revenue = Revenue of Wholesale Business to External Parties+ Inter-Segment Wholesale Revenue

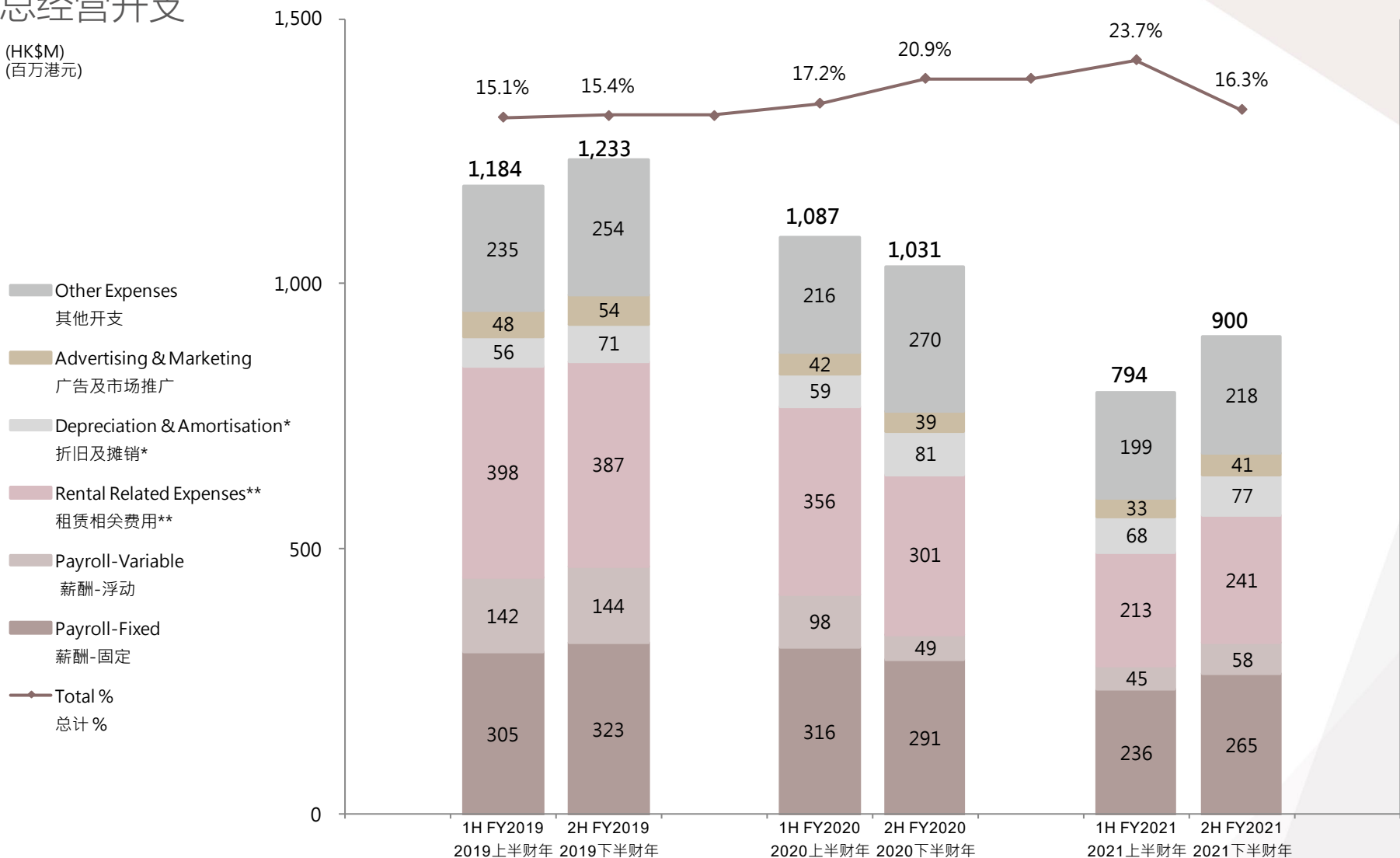
<sup>1</sup> 经调整后的批发收入= 对外批发业务收入+ 分部间批发收入

# TOTAL OPERATING EXPENSES

## 总经营开支

(HK\$M)  
(百万港元)

(% of Revenue)  
(收入占比%)



\*Depreciation & Amortisation Include Right-of-Use Assets (Non-Rental Related)

\*折旧及摊销包括使用权资产(与租赁无关)

\*\*Rental Related Expenses include fixed rental, variable rental & depreciation of right-of-use assets (rental related)

\*\*租赁相关费用包括固定租金、浮动租金及使用权资产折旧(租赁相关)

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Thank You!



FY2021  
Annual Results  
Highlights  
全年业绩摘要



FY2021  
Annual Report\*  
全年业绩报告\*



Investor Relations  
WeChat  
投资者关系微信

\*FY2021 Annual Report will be uploaded in July 2021  
2021财年全年业绩报告将于2021年7月上载